



AADSM Practice Management Program

Faculty Bios and COI Disclosures



Diana Batoon, DMD is a highly regarded educator and public speaker within the dental and medical community, specializing in raising awareness about sleep-related breathing disorders and promoting a healthy airway. Her comprehensive understanding of healthcare systems, combined with her dental expertise, positions her uniquely to integrate advanced technologies and streamline processes, ultimately improving patient outcomes in both dental and general healthcare settings. Her passion lies in empowering individuals who aspire to make a meaningful difference in their respective fields, guiding them toward action and success. She practices in Scottsdale, AZ and is a Diplomate of the ABDSM. She is part-time faculty at Midwestern University Dental Institute and works closely with the local Phoenix Children's hospital in Arizona

Conflict of Interest Disclosure: I am an educator for Glidwell Dental Lab and New West Dental Lab5.



John Carollo, DMD received his degree from the UMDNJ. Is a member of the AGD, the ADA and The American Academy of Dental Sleep Medicine. Dr. Carollo is a Diplomate of the American Board of Dental Sleep Medicine and is a national speaker for dental sleep medicine and dental implants. He has presented on oral appliance selection, managing your DSM practice, & mitigating oral appliance side effects. Dr. Carollo is a NJ Top Dentist, since 2005. He is the team dentist for the NY Jets and maintains a full time general and dental sleep practice in Florham Park, NJ.

Conflict of Interest Disclosure: Occasional Speaker for ProSomnus Sleep Technologies, and Sleep Group Solutions



Jarrett Grosdidier, DDS is a graduate of UMKC Dental School. He is a general dentist and a Diplomate of the ABDSM. He currently practices in Leawood, KS and Garnett, KS, where he owns and manages two busy multi-doctor dental offices. He has served as a member of the AADSM Annual Meeting Committee and AADSM Practice Management and Patient Resource Review Committee, co-chaired the AADSM Emerging Concepts: Ordering and Administering HSAT Course, and co-authored the "Identifying the Appropriate Therapeutic Position of an Oral Appliance", which was published in JDSM. His passion is delivering high quality care to all different demographics and populations.

No conflicts of interest to disclosure.



Christopher Hart, DDS, F.ACCA is the owner of Hart Dental, Center for Modern Dentistry and Hart Dental Sleep Solutions in Mitchell South Dakota. He is a Diplomate with the American Board of Dental Sleep Medicine, earned the qualified dentist designation through the American Academy of Dental Sleep Medicine and is a Fellow with the American Academy of Clear Aligners. Dr. Hart routinely speaks on dental sleep medicine and clear aligner orthodontics. He is the father of five and when he is not involved with dentistry, he is involved in his church, community and loves to rock climb, wakeboard and wake surf with his family and friends.

No conflicts of interest to disclosure.



Machell Hudson, RDH, FAAOSH is the founder and CEO of Integrative Dental Coaching. She is a proud and passionate fellow and member of the prestigious board for The American Academy for Oral and Systemic Health. Her newest accolade is being invited to sit on the education committee for Women in DSO with a purpose focused on bringing education and empowerment to the forefront within the DSO space. She is a graduate of the Bale/Doneen method preceptorship which is advanced training in arterial disease with a focus on heart attack, stroke and diabetes prevention, Kois trained in periodontal health and a health coach. Machell cherishes time with her family and friends and a big part of her heart is spent volunteering for Unbound advocating and speaking on Human Trafficking Awareness.

No conflicts of interest to disclosure.



Paul Jacobs, DDS is a third-generation dentist, practicing general, cosmetic and dental sleep medicine. He is the Dental Director of Upper Peninsula Sleep Dentistry and the Care Free Dental Clinic in Escanaba, Michigan which cares for people who are uninsured and underserved. He speaks nationally to dental and medical groups and is an expert in practice management including systems, leadership and team building. A 1983 graduate of the University of Detroit School of Dentistry, he is a global leader in bacterial DNA testing for periodontal pathogens and non-surgical periodontal therapy. He is a Diplomate of the ABDSM, served as a member of the AADSM Accreditation Committee, and co-chaired the inaugural AADSM Practice Management Course.

No conflicts of interest to disclosure.



Katherine Phillips, DDS, MS is an orofacial pain specialist with a practice solely focused on orofacial pain and dental sleep medicine in The Woodlands, TX. She received her undergraduate degree from the University of Michigan, her dental degree from the University of Detroit Mercy School of Dentistry, and her Master of Science degree in Orofacial Pain and Oral Medicine from the University of Southern California. Dr. Phillips is board-certified in orofacial pain and a Diplomate in both orofacial pain and dental sleep medicine. She is the Immediate Past President of the American Board of Dental Sleep Medicine and an Examiner for the American Board of Orofacial Pain. She has also served on multiple committees for the AADSM and was an author on 2024 AADSM “Definition of an Effective Oral Appliance” paper.

No potential conflicts of interest to disclose.



Eric Runyon, DDS rereceived his dental degree from the University of Missouri Kansas City. Upon graduating he worked in the St. Louis, MO area for 8 years before moving to the Kansas City area to be closer to family. His passion for dental sleep medicine led him to the AADSM where he completed the Mastery Program and became a Diplomate of the American Board of Dental Sleep Medicine. His past involvement in the AADSM also includes Co-Chair of the Breaking Down Barriers Course, Annual Meeting Committee Member, and serving on the AADSM Strategic Continuing Education Offerings Task Force. Dr. Runyon is currently Vice-Chair of the AADSM Annual Meeting Committee.

No potential conflicts of interest to disclose.



David Schwartz, DDS started his general restorative dental practice in the Chicago area in 1988. He is a graduate of Indiana University and the University of Illinois College of Dentistry. He is the Immediate Past President of the AADSM and has served on the AADSM Board of Directors for 10 years. Dr. Schwartz has been a member of the AADSM since 1998 and is a Diplomate of the American Board of Dental Sleep Medicine. He is a faculty member for the Mastery 2 Practical Workshop and continues to educate through study clubs, seminars, and multiple publications supporting a variety of dental sleep related topics. While practicing general restorative dentistry, Dr. Schwartz has honed his dental sleep practice towards 70% of his total work time. He enjoys traveling, spending time with grandkids and is constantly frustrated by the game of golf.

No potential conflicts of interest to disclose.



Courtney Snow is well-known in the dental sleep medicine arena for her expertise in navigating the complexities of medical insurance reimbursement for a spectrum of medically necessary services performed in the dental practice setting, including oral appliance therapy for obstructive sleep apnea and diagnosis & treatment services for temporomandibular joint disorders. In the nearly 11 years of her career she spent with an industry-leading software & education company for dentists and nearly 5 years with an oral sleep appliance manufacturer, she has successfully guided practices in overcoming obstacles related to medical coding, billing, and documentation; transforming challenges into triumphs. As a lecturer specializing in medical coding, billing, and documentation, she not only generously shares her expertise but also strives to infuse a sense of relatability and enjoyment into the learning experience.

No potential conflicts of interest to disclose.



Arielle Wulfohn DMD ABDSM received her dental degree from Midwestern College of Dental Medicine, Illinois. She joined the AADSM early in her career, becoming a Diplomate of the ABDSM in 2019. Dr. Wulfohn's practice is in Chicago, IL, where she performs general dentistry and treats dental sleep medicine. Her involvement in the AADSM includes sitting on the education committee and participating as faculty for the Mastery Program.

No potential conflicts of interest to disclose.