# A A D S M A N N U A L MEETING

FRIDAY, MAY 16 - SUNDAY, MAY 18 WESTGATE LAS VEGAS RESORT & CASINO LAS VEGAS, NEVADA

PRE-MEETING ADD-ON COURSE! INS AND OUTS OF HSAT, WEARABLES, AND PULSE OX THURSDAY, MAY 15







# WELCOME TO THE 2025 AADSM ANNUAL MEETING!

## THIS YEAR'S MEETING FEATURES:

- a track dedicated entirely to team members and dentists new to DSM (Track C);
- poster presentations, located in the exhibit hall, including new "latebreaking abstracts";
- extended lunch breaks to give you ample time to browse the exhibit hall and catch up on the latest products and services in the industry;
- a lounge for Diplomates of the ABDSM to network;
- 100+ clinical take-aways to implement in your practice; and
- access to the session recordings for up to one year following the meeting.

Information about these opportunities can be found in the pages of this program.

I have no doubt that this year's meeting will offer you the opportunity to renew and initiate relationships with colleagues from around the world while expanding your knowledge of dental sleep medicine.



Enjoy, Arthur Feigenbaum, DMD Chair, Annual Meeting Committee

## 2025 AADSM ANNUAL MEETING

#### **CONTACT US**

American Academy of Dental Sleep Medicine

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Phone: (630) 686-9875 Fax: (630) 686-9876 Email: annualmeeting@aadsm.org Website: aadsm.org

#### WI-FI

NETWORK: Westgate Meetings PASSWORD: AADSM2025

#### **MEETING LOCATION**

Westgate Las Vegas Resort & Casino 3000 Paradise Road Las Vegas, NV 89109



## HSAT, WEARABLES, AND PULSE OX COURSE REGISTRATION HOURS

Thursday, May 15 7:00am – 7:45am

#### **ON-SITE REGISTRATION HOURS**

Thursday, May 15	2:00pm – 6:00pm
Friday, May 16	6:30am – 5:30pm
Saturday, May 17	7:30am – 5:30pm
Sunday, May 18	7:30am – 12:30pm

The registration desk is located in the ballroom foyer on the lobby level of the Westgate Las Vegas Resort & Casino.

#### Your registration includes admission to:

- General Sessions (Friday–Sunday)
- Networking Reception (Friday evening)
- Industry Supported Events
- Industry Product Theaters
- Exhibit Hall

#### **EXHIBIT HALL HOURS**

Friday, May 16	10:00am – 7:30pm
Saturday, May 17	10:00am – 4:30pm

The exhibit hall is located in **Ballroom A-B** on the lobby level of the Westgate Las Vegas Resort & Casino.

Learn about the newest products and services in the field by visiting the exhibit hall! The AADSM Annual Meeting exhibit hall showcases oral appliance manufacturers, dental laboratories, software companies and more. You must be at least 16 years of age and registered for the meeting to enter the exhibit hall.

#### **FOLLOW US**

Facebook: @aadsm.org Twitter: @AADSMorg

Take a picture at the 2025 AADSM Annual Meeting Selfie Station in the exhibit hall to let your followers know how much fun you are having at this year's meeting!



#### Annual Meeting Committee

Arthur Feigenbaum, DMD Chair Eric Runyon, DDS Vice-Chair Elham Abbassi, DDS Diana Batoon, DMD Damian Blum, DMD Brian Criss, DDS Jouliana Davoudi Chegani, DDS Rebecca Fronheiser, DDS Mona Haleem, DDS James Moreau, DDS Rubina Nguyen, DDS Ambika Srivastava, DMD Maia Tsirghiladze, DMD Paul Jacobs, DDS Board Liaison Kevin Postol, DDS AADSM President, Ex Officio

## **GENERAL INFORMATION**

#### **Guest Passes**

A registered attendee may elect to buy a guest pass for a family member who is 16 years or older. Guest passes allow entrance to the exhibit hall ONLY. Guests are not allowed to attend any of the general or ticketed sessions. Children under 16 years of age are not permitted in the exhibit hall or general or ticketed sessions.

#### **Badge Information**

All meeting attendees and guests must wear a badge. Badges allow entrance to the general sessions and exhibit hall.

#### Photography/Recording

Photography and/or recording of any kind (other than by the AADSM or registered press approved by the AADSM) of sessions, speakers and the exhibit hall is strictly prohibited. No cameras will be allowed on the exhibit floor or in the meeting rooms at any time. Violation of this rule could result in the confiscation of the film or recording device and removal of individual from the meeting.

#### **AADSM Products and Information**

Details about membership and products from the AADSM are available at the registration desk located in the ballroom foyer on the lobby level.

#### Seating

General sessions are filled on a first-come, first-served basis. The AADSM does its best to match room size with anticipated demand; however, interest in a topic occasionally exceeds seating capacity. Seating limits are strictly enforced by the Fire Marshal. We encourage you to arrive at meeting rooms as early as possible for the best seating.

#### **Electronic Materials**

The AADSM provides presentation slides in an electronic format only. The link to the presentations slides is included with your badge at registration. Please note that the AADSM WILL NOT supply computers or tablets to view the material or power for computers or tablets. Attendees wishing to view presentation slides on their laptops or tablets must have them sufficiently powered prior to arrival at the meeting each day.



## DIPLOMATE LOUNGE

Are you a Diplomate of the ABDSM? This lounge, located in Conference Rooms 1-2, is exclusively for you and provides a place to grab a refreshment and network with colleagues. Diplomates of the ABDSM can pick up a ribbon at the Membership Booth next to the registration counters, which will be required to gain entrance to the lounge.

## **CONTINUING EDUCATION**

#### **CLAIM CE ONLINE**

## Follow the instructions on the green CE reference form located in your meeting tote bag to claim credits and evaluate the meeting online. The deadline to claim credit is May 8, 2026.

The American Academy of Dental Sleep Medicine (AADSM) is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ADA.org/cerp.

The 2025 AADSM Annual Meeting is conducted as a live, in-person educational activity, consisting of up to three general session tracks (Tracks A, B, and C). With the exception of the opening address by Becky Halstead all sessions will be recorded and will be available after the meeting for a limited time on-demand. Registration for the in-person meeting includes access to all session recordings at no additional cost.

The AADSM designates this activity for the maximum of 34 CE credits for attendees who attend the general sessions inperson and listen to recorded sessions on-demand after the meeting.

#### ADA C·E·R·P<sup>®</sup> Continuing Education Recognition Program

#### **LEARNING OBJECTIVES**

At the conclusion of the meeting, participants should be able to:

- Acquire knowledge about the management of obstructive sleep apnea in adults;
- > Discuss state-of-the-art knowledge of recent advances in dental sleep medicine and sleep apnea treatment;
- ▶ Review the relationship between obstructive sleep apnea, obesity and other associated co-morbidities;
- Understand the evidence regarding long-term oral appliance therapy, including potential side effects and options for managing complications in patients with snoring and/or OSA; and
- Apply best practices for building and developing a successful dental sleep medicine practice, including an overview of proper patient management and development of care plans; creating awareness about sleep-related breathing disorders and their treatments; positioning your practice as a provider of dental sleep medicine; and proper medical insurance billing.

## TARGET AUDIENCE

The 2025 AADSM Annual Meeting is intended for dentists and dental professionals who have an interest in or are currently treating patients with obstructive sleep apnea or snoring through the utilization of oral appliance therapy.



## **MEETING FORMAT**

The AADSM Annual Meeting will be presented through lectures, case-based discussions, panel discussions, and roundtable Q&As.

With the exception of the Ins and Outs of HSAT, Wearables, and Pulse Ox Course on Thursday, all sessions listed in this program are included with your general session registration and are filled on a first-come, first-served basis.



All sessions, with the exception of the opening address by Becky Halstead will be recorded live and made available after the meeting for a limited time. Meeting attendees will receive an email when access to the recordings is available.



## )|(OrthoApnea



### OrthoApnea NOA The solution to Obstructive Sleep Apnea and Snoring



The dentist decides the titration sequence which can be progressive and controlled with the exchange of the lower splints.

Default sequence: -1, SP, +1, +2

OrthoApnea NOA allows a wide range of customization to adapt to the clinical needs of each patient.



Controlled advancement sequence.



Designed based on the patient's mandibular movement.



Mouth opening limitation.



Laterality.



Increase/Decrease Vertical dimension.

## Ins and Outs of HSAT, Wearables, and Pulse Ox Course

## Thursday, May 15

7:00am - 7:45am	REGISTRATION	Ballroom D-G
7:45am – 8:00am	Welcome and Announcements	Ballroom D-G
8:00am – 9:30am	Understanding Sleep Testing     Ballroom I       Timothy Morgenthaler, MD     Ballroom I	
9:30am – 10:00am	<b>Extracting Clinically Relevant Data from a Sleep Test</b> David Federici, DMD	Ballroom D-G
10:00am - 10:15am	BREAK	
10:15am – 11:15am	Benefits and Limitations of Wearables and Pulse Ox Ambrose Chiang, MD	Ballroom D-G
11:15am – 12:15pm	<b>Screening and Calibrating with Objective Tools</b> Katherine Phillips, DDS	Ballroom D-G
12:15pm – 1:15pm	LUNCH ON YOUR OWN	
1:15pm – 2:15pm	Effectively Communicating Sleep Study Results with Patients and Physicians Damian Blum, DMD	Ballroom D-G
2:15pm – 3:15pm	<b>Integrating Objective Tools into Your Practice: A Panel Discussion</b> David Federici, DMD; Eric Runyon, DDS; Katherine Phillips, DDS	Ballroom D-G
3:15pm – 3:30pm	BREAK	
3:30pm – 5:30pm	OSA Detecting Wearables: Industry Presentations*	Ballroom D-G
	*CE will not be offered for this session	

Individuals must be registered for the 2025 AADSM Annual Meeting to register for and attend the Ins and Outs of HSAT, Wearables, and Pulse Ox Course. Attendees are strongly encouraged to pre-register to secure a spot in the course. On-site registrations may be accepted based on availability.

## SCHEDULE AT A GLANCE

#### Friday May 16

Friday, May 16		Exhibit Haii - Bairoom A-B 10:00am - 7:30pm	
8:00am – 9:00am	Welcome Address and Awards	Ballroom C-G	
9:00am – 10:00am	Opening Address     Ballroom C-C       Steadfast Leadership     Z       Becky Halstead     Z		
10:00am - 10:30am	BREAK IN EXHIBIT HALL Ballroom A-		
10:30am – 11:30am	Keynote Address       Ballroom C-C         A01: Cardiovascular Outcomes in OSA: Comparison of CPAP and Oral Appliance Therapy       Peter Cistulli, MBBS, PhD, MBA, FRACP, FAAHMS		
11:30am – 12:30pm	<b>A02: Weight Loss Drugs and OSA</b> Richard Schwab, MD	Ballroom C-G	
12:30pm – 2:00pm	LUNCH BREAK & EXHIBIT HALL	Ballroom A-B	
12:30pm – 1:00pm	AADSM Mentor Meet Up Ballroom Fo Ballroom foyer near registration counters		
1:00pm – 2:00pm	Industry Product Theater: ProSomnus Sleep Technolog	gies See page 15	
	Industry Product Theater: Nierman Practice Managem	ent	
	<b>TRACK A</b> Room: Ballroom D–G	<b>TRACK B</b> Room: Ballroom C	
2:00pm – 3:00pm	A03: Comorbidity of OSA and Insomnia in Postmenopausal Women Jennifer Martin, PhD	<b>B01: Oral Presentations</b> Distinguished award winners and investigators present their latest research and new ideas in the field.	
3:00pm – 4:00pm	A04: The Influence of Aging on Pharyngeal Collapsibility During Sleep Amy Jordan, PhD	<b>B02: Does the Adherence Factor Impact</b> <b>the Success of OAT?</b> Susana Falardo, DMD, MSc, PhD <i>Pierre Robin Award Recipient</i>	
4:00pm – 4:30pm	BREAK IN EXHIBIT HALL	Ballroom A–B	
4:30pm – 5:30pm	A05: Continuous Positive Airway Pressure and Mandibular Advancement Splints: The CHOICE Study Nelly Huynh, PhD	<b>B03: Pregnancy and OSA</b> Sushmita Pamidi, MD	
5:30pm – 6:00pm	FIRST-TIME ATTENDEE RECEPTION	Pavilion 9	
6:00pm – 7:30pm	Networking Reception	Ballroom A-B (Exhibit Hall)	

#### THANK YOU TO THE **2025 ANNUAL MEETING** TE BOOTHS ELI

🜣 Nierman Practice Management ProSomnus Sleep Technologies

Exhibit Hall - Ballroom A-B

10 | 2025 AADSM Annual Meeting

## Saturday, May 17

#### Exhibit Hall - Ballroom A-B 10:00am - 4:30pm

	TRACK A Clinical Findings Room: Ballroom D-G	TRACK B Case-Based Discussions Room: Ballroom C	TRACK C Fundamentals Sessions geared towards team members and dentists new to DSM. Room: Pavilion 11	
8:00am – 9:00am	<b>A06: Pediatric OSA</b> Anne Marie Morse, DO	<b>B04: Custom Fit: Choosing the Right</b> <b>Appliance for Your Patient</b> Jonathan Parker, DDS and	<b>C01: Dental Sleep Medicine 101</b> Becky Fox, DMD	
9:00am – 10:00am A07: Effects of Daytime Sleepiness on Daily Behaviors Terri E. Weaver, PhD		Nancy Addy, DDS	<b>C02: Blueprints to Success:</b> <b>It Takes a Team</b> David Flamenco, DDS and Machell Hoover, RDH	
10:00am - 10:30am	BREAK IN EXHIBIT HALL AND PC	STER VIEWING	Ballroom A–B	
10:30am – 11:30am	A08: Comparing CPAP to OAT: Clinical Effectiveness, Patient Preference, and Hypoxic Burden Olivier Vanderveken, MD, PhD	<b>B05: Apps and Technology Data</b> Lindsey Deol, DDS and Michael Grandner, PhD	<b>C03: Blueprints to Success: First</b> <b>Phone Call to Patient Acceptance</b> Diana Batoon, DMD and Sophia Dunkley	
11:30am - 12:30pm	<b>A09: Medicare Update</b> Cindy Moon, MPP, MPH	<b>B06: Excessive Daytime Sleepiness</b> Arthur Feigenbaum, DMD	<b>CO4: Blueprints to Success: Device</b> <b>Delivery for Best Outcomes</b> David Flamenco, DDS and Machell Hoover, RDH	
12:30pm – 1:00pm	AADSM Membership Meeting Ballroom D-G			
12:30pm – 2:00pm	LUNCH BREAK & EXHIBIT HALL	LUNCH BREAK & EXHIBIT HALL Ballroom A		
1:00pm – 2:00pm	Industry Product Theater: OrthoApnea See page		See page 20	
1:30pm – 2:00pm	ABDSM Exam Q&A Session Pavilion 11			
2:00pm – 3:00pm	A10: Influence of AI on Diagnosing and Treating OSA Dennis Hwang, MD	<b>B07: The Impact of TMD</b> Subha Giri, BDS, MS	C05: Blueprints to Success: Maximizing Follow Up and Long Term Monitoring Diana Batoon, DMD and Sophia Dunkley	
3:00pm – 4:00pm	A11: OSA's Impact on Cardiac Rhythm: Exploring Arrhythmias, Palpitations, and Atrial Fibrillation Paul Nguyen, MD	<b>B08: Managing Complex Patients</b> <b>Through Collaboration</b> Michael Simmons, DMD	CO6: Using AADSM Tools to Market Your Practice KNB Marketing: Bridget Saroff and Beth Cooper	
4:00pm – 4:30pm	BREAK IN EXHIBIT HALL AND POSTER VIEWING Ballroom A-B			
4:30pm – 5:30pm	<b>A12: Central Sleep Apnea</b> Timothy Morgenthaler, MD	<b>B09: Combination Therapy</b> David Federici, DMD	<b>C07: Billing and Coding Q&amp;A</b> Scott Craig; Judith Roan, CGS; Lori Weber, Noridian Part B; Tanya Gillies, Noridian; and Megan Nye, EFDA	

## SCHEDULE AT A GLANCE

### Sunday, May 18

8:00am – 9:00am	A13: What Every Sleep Provider Needs to Know About Sleep Surgery Michael Olson, MD, MS	Ballroom D-G
9:00am – 10:00am	A14: Latest Findings in Alzheimer's and Sleep Brendan Lucey, MD	Ballroom D-G
10:00am - 10:30am	BREAK	
10:30am – 11:30am	A15: The Happy Mouth Breather Raj Dedhia, MD	Ballroom D–G
11:30am – 12:30pm	A16: Targeted Myofunctional Therapy Based on Research Esther Bianchini, PhD	Ballroom D–G



**Episode 1:** The Power of Dentist/Physician Collaboration for Optimal Outcomes

**Episode 2:** Integrative Care in Dental Sleep Medicine

**Episode 3:** Combining Oral Appliances with Inspire to Improve Outcomes

1-1.5 CE each

## New Episodes Released Quarterly! Exclusively free to AADSM Members

## **2025 AWARD RECIPIENTS**



**TODDDDDDD** 





#### HONORARY MEMBER AWARD Gregory Essick, DDS, PhD

Dr. Essick is Adjunct Professor at the University of North Carolina at Chapel Hill, NC. Previously as full-time faculty, he directed the Dental Sleep Clinic, which provided the dental school's venue for patient care, research, and education in oral appliance therapy. Dr. Essick provided much of the school's continuing education in dental sleep medicine and co-directed its DSM mini-residency program. He co-chaired a task force to develop a position statement for the practice of DSM in NC. Dr. Essick authors/ co-authors over 130 journal articles and book chapters, the most recent ones pertaining to sleep medicine. He is a past chair of the AADSM's Research Committee and Academic Dental Sleep Medicine Council. He served on AADSM task forces to define an effective oral appliance and to identify its appropriate therapeutic position. Dr. Essick currently serves as an associate editor of the JDSM.

#### **PIERRE ROBIN AWARD** Susana Falardo, DMD, MSc, PhD

Dr. Falardo is currently Coordinator and Professor of the Postgraduate Sleep Medicine Course and a Researcher at the Center for Interdisciplinary Research in Health - Catolica Med at the Catholic Medical School of the Portuguese Catholic University in Lisbon. At the present, she is also the President of the European Academy of Dental Sleep Medicine, Vice President of the Scientific Committee of the Spanish Dental Sleep Medicine Society and the Vice-Chair of AADSM Scientific Committee. Dr. Falardo is a Board Diplomate of the European Academy of Dental Sleep Medicine and an International Certificant of the ABDSM. Dr. Falardo's research has been featured in a number of journals including *Pulmonology, the European Archives of Oto-Rhino-Laryngology, the Journal of Oral Medicine and Dental Research and Sleep Medicine*. Dr. Falardo has been the recipient of a number of diverse awards and distinctions, including the Golden Pin SEMDES, given by the Spanish Society of Dental Sleep Medicine in recognition of her dedication to the dental sleep field and contributions for the development of the Spanish society.

#### **DISTINGUISHED SERVICE AWARD** Michael Simmons, DMD, MScMed, MPH, MSc, FAASM, FAAOP

Dr. Simmons is an ADA specialist in orofacial pain, an educator, researcher, publisher, advocate for dentists and above all a perpetual student, with multiple Master's degrees and fellowships, including FAASM. He has served on the board of directors of his local dental society within CDA, AADSM, California Sleep Society, American Sleep Apnea Association, Western Pain Society, etc. Dr. Simmons has written resolutions to increase dentists' engagement in sleep medicine at the CDA and ADA level. His publications include co-author leading sleep physician as well as public health experts and his focus is on population level solutions. In addition to lecturing nationally and internationally, Dr. Simmons taught at UCLA's dental school for over 30 years on a variety of sleep medicine and pain management topics.

## **GENERAL SESSION**

## Friday, May 16

Exhibit Hall - Ballroom A-B 10:00am - 7:30pm

#### **Welcome Address and Awards**

8:00am – 9:00am | Ballroom C-G

Kevin Postol, DDS, President Arthur Feigenbaum, DMD, Chair, Annual Meeting Committee

#### **OPENING ADDRESS**\*

Steadfast Leadership 9:00am – 10:00am | Ballroom C-G



#### SPEAKER: Becky Halstead

**OVERVIEW:** In Becky's 27 years of service in the U.S. Army, from Lieutenant to General, she has learned many leadership lessons that focus on character, competence, attitude, discipline, legacy building, teamwork, accountability, excellence and having purpose. During this presentation, Becky will share her leadership journey, both failures and successes, to inspire and ignite others to lead themselves and make a difference every day.

#### **OBJECTIVES:**

- Lead by employing both their heart and mind when communicating and connecting with others;
- Choose to lead themselves first and to hold themselves accountable to the standards of their profession, setting the example for others to follow, to serve and lead with integrity, and to treat others with dignity and respect;
- Demonstrate a positive desire to embrace thinking differently in order to shape success for their team, their patients, and their profession by embracing life-long learning, best practices and seeking self-improvement; and
- Recognize the value of developing their leadership purpose in order to make a difference and shift from a focus of success to a focus of making a difference and being significant.

\*This session will not be recorded and therefore can only be heard at the meeting. CE is only available for this session if attended in person.

BREAK IN EXHIBIT HALL 10:00am - 10:30am

#### **KEYNOTE ADDRESS**

## A01: Cardiovascular Outcomes in OSA: Comparison of CPAP and Oral Appliance Therapy

10:30am - 11:30am | Ballroom C-G



**SPEAKER:** Peter Cistulli, MBBS, PhD, MBA, FRACP, FAAHMS

**OVERVIEW:** OSA is associated with increased risk of cardiovascular disease and death. Although the mechanisms underpinning this link are well understood, the research evidence on the impact of OSA treatment on cardiovascular outcome remains inconclusive. A key factor is the suboptimal treatment of OSA with CPAP. This session will review the comparative effects of OAT and CPAP on health outcomes, with a focus on cardiovascular health.

#### OBJECTIVES:

- Evaluate OSA patients for cardiovascular risk;
- ▶ Incorporate cardiovascular risk into management decisions; and
- Describe the relative effects of CPAP and OAT on cardiovascular health.

#### Track A AO2: Weight Loss Drugs and OSA

11:30am - 12:30pm | Ballroom C-G

#### SPEAKER: Richard Schwab, MD

**OVERVIEW:** This presentation will review the diagnosis and treatment of sleep apnea; relationship of obesity (the primary risk factor for sleep disordered breathing) to obstructive sleep apnea; the effect of weight loss on upper airway anatomy and review the Surmount OSA trial (effect of tirzepatide on OSA).

#### **OBJECTIVES:**

- Explain the relationship between tongue fat, obesity and sleep apnea;
- Describe the effect of weight loss on upper airway anatomy; and
- Examine the effect of tirzepatide on improving OSA (results of the Surmount OSA trial).

LUNCH ON YOUR OWN AND EXHIBIT HALL 12:30pm – 2:00pm

#### **AADSM Mentor Meet Up**

12:30pm – 1:00pm | Ballroom Foyer

Members of the AADSM Mentor Program, connect with your mentor or mentee! Find the AADSM Mentor Meet Up spot in the Ballroom Foyer.

#### INDUSTRY PRODUCT THEATERS

#### Medical Billing & Referrals for Dental Sleep Medicine Sponsored by: Nierman Practice Management

**1:00pm – 2:00pm |** *Room: Conference Room 11-12* 

For more information and to register, visit Nierman Practice Management at booth 201.

#### Beyond Mandibular Repositioning: The Science of Optimizing Efficacy with the New ProSomnus EVO Lingualess Device Sponsored by: ProSomnus Sleep Technologies

1:00pm – 2:00pm | Room: Conference Room 7-8

For more information and to register, visit ProSomnus Sleep Technologies at booth 200.

These events are not part of the official AADSM program. While the AADSM appreciates the support of companies hosting industry product theaters (IPTs), the AADSM does not endorse or recommend any of the products or services offered through IPTs. The AADSM does not review, investigate, or otherwise approve the quality, type, message, nature, or value of any product or service marketed at an IPT and assumes no liability of any kind for any verbal or written information provided by any exhibitor, advertiser, or sponsor or their employees, agents, or representatives. We encourage you to conduct your own independent research to verify and investigate each company and its products or services. Please consult your own professional advisors for all advice concerning dental, legal or financial matters in connection with the products and services offered.



Invites you to the Industry Product Theater

## MEDICAL BILLING & REFERRALS FOR DENTAL SLEEP MEDICINE

Friday, May 16 | 1-2pm | Conference Room 11/12



SPACE IS LIMITED! RSVP AT <u>NIERMANPM.COM/AADSMEVENT</u> OR NIERMAN PRACTICE MANAGEMENT BOOTH 201

INDUSTRY PRODUCT THEATER EVENT

## Join ProSomnus for our hosted IPT event at the 2025 AADSM Annual Meeting in Las Vegas!

Friday, May 16 • 1-2pm • Conference Room 7/8 • Seating is Limited • Registration is Required

Contact ProSomnus at **Events@ProSomnus.com** to register for this event.





## Track A A03: Comorbidity of OSA and Insomnia in Postmenopausal Women

2:00pm – 3:00pm | Ballroom D-G

#### SPEAKER: Jennifer Martin, PhD

**OVERVIEW:** Comorbid insomnia and obstructive sleep apnea (COMISA) is more common in women compared to men. This is particularly true for post-menopausal women who are at increased risk for sleep disordered breathing. This session will discuss diagnostic and treatment implications for these co-occurring sleep disorders and will highlight the need for patient-centered care.

#### **OBJECTIVES:**

- Identify diagnostic criteria for insomnia disorder and sleep disordered breathing;
- Understand the need for comprehensive assessment of sleep complaints and how this applies to comorbid insomnia and sleep apnea; and
- Describe adaptations to treatment for sleep disordered breathing and insomnia among women with both disorders and apply these adaptations in their practice.

#### Track B B01: Oral Presentations

#### 2:00pm – 3:00pm | Ballroom C

The authors of the following four abstracts will present their research during this session. Authors selected for oral presentations are allotted 8 minutes to present their abstract, followed by 5 minutes for question and answer. The three-digit poster ID number corresponds to the abstract supplement provided in your registration materials.

#### Poster #014 Student Excellence Award

#### EFFECTIVENESS OF MANDIBULAR REPOSITIONING SPLINT IN PREVENTING DENTAL SIDE EFFECTS OF ORAL APPLIANCE THERAPY FOR OBSTRUCTIVE SLEEP APNEA: A 2-YEAR FOLLOW-UP ANALYSIS S. Enteghad

5. Lincegnau

#### Poster #008

#### Student Research Award

OROPHARYNGEAL CANCER AND TOLERANCE TO MANDIBULAR ADVANCEMENT ORAL DEVICE: AN INTERIM REPORT *C. Minville* 

#### Poster #011 Clinical Excellence Award

THERAPEUTIC EFFICACY, EXPRESSED BY DECREASE IN APNEA/ HYPOPNEA INDEX AND SLEEP APNEA SPECIFIC HYPOXIC BURDEN (SASHB), OF PRECISION MANDIBULAR ADVANCEMENT DEVICE (MAD) AND CONTINUOUS POSITIVE AIRWAY PRESSURE (CPAP) THERAPY, EVALUATED IN THE SAME PATIENT COHORT *M. Dieltjens* 

#### Poster #002 Clinical Research Award

RAPID DOSE TITRATION MODEL: REDUCING TREATMENT TIME IN ORAL APPLIANCE THERAPY FOR OSA



#### Track A A04: The Influence of Aging on Pharyngeal Collapsibility During Sleep

3:00pm – 4:00pm | Ballroom D-G

#### SPEAKER: Amy Jordan, PhD

**OVERVIEW**: This session will review the current knowledge regarding the pathophysiology of OSA with a particular focus on the factors contributing to pharyngeal collapse and how they change with aging in humans. The implications for treatment of OSA in older individuals will be discussed.

#### OBJECTIVES:

- Explain the physiological changes that occur with aging that impact OSA pathophysiology; and
- ► Apply knowledge of aging related OSA pathophysiology to better treat older individuals with OSA.

#### Track B B02: Does the Adherence Factor Impact the Success of OAT?

3:00pm – 4:00pm | Ballroom C

SPEAKER: Susana Falardo, DMD, MSc, PhD

**OVERVIEW:** This session will review the criteria needed to take into account when selecting the best therapy for patients.

#### OBJECTIVES:

- Identify criteria for OAT success;
- Profile patients to increase commitment to OAT; and
- Select the appropriate appliance to predict treatment success.

BREAK IN EXHIBIT HALL 4:00pm – 4:30pm

#### Track A A05: Continuous Positive Airway Pressure and Mandibular Advancement Splints: The CHOICE Study

4:30pm - 5:30pm | Ballroom D-G

#### SPEAKER: Nelly Huynh, PhD

**OVERVIEW:** This presentation will provide an analysis of the effectiveness of two leading treatments for OSA taken from findings from the CHOICE trial: Positive Airway Pressure (PAP) therapy and mandibular advancement splints (MAS).

#### **OBJECTIVES:**

- Review the design and findings comparing the effectiveness of PAP therapy versus mandibular advancement splints in the CHOICE trial; and
- Discuss the different usage patterns of PAP therapy and/or mandibular advancement splints when having access to both therapies.

#### Track B B03: Pregnancy and OSA

4:30pm – 5:30pm | Ballroom C

#### **SPEAKER:** Sushmita Pamidi, MD

**OVERVIEW:** This session will provide an overview of sleep-disordered breathing during pregnancy, its associated complications, and the best approaches for management.

#### **OBJECTIVES:**

- Understand the epidemiology of sleep-disordered breathing over the course of pregnancy and postpartum;
- ▶ Recognize the potential adverse health outcomes; and
- Understand the management strategies and treatment approaches for treating SDB during pregnancy.

#### **First-Time Attendee Reception**

5:30pm – 6:00pm | Pavilion 9

The AADSM Board of Directors will host a reception for all firsttime annual meeting attendees. The reception will provide an opportunity to network and gain insight into the dental sleep medicine profession. All first-time attendees will receive a ticket with their registration materials, which will be required to gain entrance to the reception.

#### **Networking Reception**

6:00pm – 7:30pm | Ballroom A-B (Exhibit Hall)

All meeting attendees and registered guests are invited to attend this reception, which is included with your registration. Redeem the two complimentary drink tickets you received with your name badge and network with colleagues and exhibitors while enjoying Vegas-themed entertainment! The reception will also include light food stations and a full-service cash bar.

Learn more about the AADSM Mastery Program aadsm.org/mastery



### Saturday, May 17

#### Track A A06: Pediatric OSA

8:00am – 9:00am | Ballroom D-G

#### SPEAKER: Anne Marie Morse, DO

**OVERVIEW:** This session will review the factors that contribute to the development of OSA in pediatrics, how to recognize and treat OSA in pediatrics, and introduce a preventative strategy for re-development later in life.

#### **OBJECTIVES:**

- Understand the biologic changes of sleep, wake and circadian patterns over time in pediatrics;
- Characterize factors that contribute to development or redevelopment of OSA in pediatrics; and
- Identify steps to personalized treatment approaches for OSA in pediatrics.

#### Track B B04: Custom Fit: Choosing the Right Appliance for Your Patient

8:00am - 10:00am | Ballroom C

#### SPEAKER: Jonathan Parker, DDS and Nancy Addy, DDS

**OVERVIEW:** Understanding the principles of appliance selection is important in making the right appliance choice for each individual patient. In this unique roundtable learning experience, participants will have the opportunity to review interesting patient cases, understand the concepts of appliance selection, and have discussions with other participants and the presenters about which appliance options would be most appropriate and why.

#### **OBJECTIVES:**

- Identify the various categories of oral appliances;
- ▶ Identify the key characteristics of the patient that will influence which type of appliance may fit their situation best; and
- ▶ Learn how to apply these appliance selection principles in your practice.

#### Track C CO1: Dental Sleep Medicine 101

8:00am - 9:00am | Pavilion 11

#### SPEAKERS: Becky Fox, DMD

**OVERVIEW:** This session will introduce dentists and team members to obstructive sleep apnea and dentistry's role in having a positive impact on the OSA epidemic.

#### **OBJECTIVES:**

- ▶ Understand the pathophysiology of OSA and associated health risk factors;
- ▶ View the oral health patient with a broader whole health perspective; and
- Identify key pathways in which the dental team can have a positive impact for patients with OSA improving their quality of life.

#### Track A A07: Effects of Daytime Sleepiness on Daily Behaviors

9:00am - 10:00am | Ballroom D-G

SPEAKER: Terri E. Weaver, PhD

**OVERVIEW:** This session will describe the behaviors affected by daytime sleepiness, discuss the functional areas affected by daytime sleepiness, define vigilance and its association with impaired behavior, and suggest atrisk groups and the overall impact of sleepiness on society as a whole. **OBJECTIVES:** 

- Identify the neurobehavioral and functional impact of daytime sleepiness on the individual;
- Describe how daytime sleepiness affects daily behaviors of at-risk populations; and
- > Discuss the overall impact of daytime sleepiness to society.

#### Track C CO2: Blueprints to Success: It Takes a Team

#### 9:00am - 10:00am | Pavilion 11

SPEAKER: David Flamenco, DDS and Machell Hoover, RDH

**OVERVIEW:** This session will introduce the foundational concept that a successful DSM practice requires a cohesive team approach. Emphasis will be placed on building team buy-in through clear communication, training, and understanding the critical role every team member plays in managing untreated or poorly treated disease. This session will set the stage for consistent and effective patient management strategies that will carry through the next three lectures.

#### **OBJECTIVES:**

- Consider team in terms of four interdependent departments or areas: admin, hygiene, chairside and doctor;
- Emphasize the significance of oral and systemic health and the power of a team approach to patient clinical care;
- Outline benefits of a team-led design process for shared and cooperative responsibilities including identifying critical communication steps and strategic scripting; and
- Describe appointments and doctor/team member time commitments associated with a typical clinical pathway.

BREAK IN EXHIBIT HALL AND POSTER VIEWING 10:00am - 10:30am

#### **Poster Viewing**

#### 10:00am – 10:30am | Exhibit Hall (Ballroom A-B)

All posters are available for viewing in the exhibit hall throughout the AADSM Annual Meeting. Presenters of the posters listed below are available for questions and comments during this time.

#### **POSTER #001**

DOES THIS PATIENT HAVE OSA? A CLINICAL QUESTION PROVOKED BY MULTI-NIGHT REMOTE PHYSIOLOGIC MONITORING WITH A NOVEL INTRAORAL OXIMETER Sall, Liptak

#### POSTER #002

RAPID DOSE TITRATION MODEL: REDUCING TREATMENT TIME IN ORAL APPLIANCE THERAPY FOR OSA

Tozzer, Bajwa

#### POSTER #005

MANAGEMENT OF OBSTRUCTIVE SLEEP APNEA IN AN EDENTULOUS PATIENT USING AN ATTACHED BILATERAL COMPRESSION ORAL APPLIANCE: A CASE STUDY Thai

#### POSTER #007

EPAP ENHANCED ORAL APPLIANCE THERAPY SUCCESSFULLY TREATED PATIENTS WITH SEVERE OBSTRUCTIVE SLEEP APNEA (OSA)

Sharma, Conflitti, Reiter, Jamali, Bayat, Shukla, Rajkumar, Ortega, Rajan

#### POSTER #008

OROPHARYNGEAL CANCER AND TOLERANCE TO MANDIBULAR ADVANCEMENT ORAL DEVICE: AN INTERIM REPORT

Minville, Dal Fabbro, Dufresne, Huynh, Filion, Mayer, Rompre, Lavigne, Kengne, Schmittbuhl

#### POSTER #010

MANAGEMENT OF COMORBID OBSTRUCTIVE SLEEP APNEA AND INSOMNIA, INTEGRATION OF MANDIBULAR ADVANCEMENT DEVICE AND BEHAVIORAL THERAPY: A CASE REPORT

Yanez-Regonesi, Boggero

#### POSTER #012

THREE-DIMENSIONAL MEAN DISEASE ALLEVIATION (3D-MDA) OF MANDIBULAR ADVANCEMENT DEVICE THERAPY BASED ON SNORING RESOLUTION, THERAPY ADHERENCE AND EFFICACY

Dieltjens, Engelen, Charkandeh, Verbraecken, Goossens, Braem, Vanderveken

## Track A A08: Comparing CPAP to OAT: Clinical Effectiveness, Patient Preference, and Hypoxic Burden

10:30am - 11:30am | Ballroom D-G

#### SPEAKER: Olivier Vanderveken, MD, PhD

**OVERVIEW**: There is increasing evidence that comparable clinical outcomes are observed with CPAP and custom-made titratable mandibular advancement device (MAD) therapy for moderate to severe OSA. This literature will be reviewed during this lecture focusing on non-inferiority of both non-surgical OSA therapies in terms of overall clinical effectiveness, patient-reported outcome measures (PROMs) and Sleep-Apnea Specific Hypoxic Burden (SASHB).

#### OBJECTIVES:

- Utilize the concept and calculation of overall clinical effectiveness of different therapeutic options for the treatment of OSA;
- Apply the beyond-AHI outcomes such as sleep-apnea-specific hypoxic burden (SASHB) to the real-world therapeutic results OAT using the next-generation custom-made titratable mandibular advancement devices compared to CPAP treatment for moderate to severe OSA; and
- Identify the factors that are determining patients' preferences in the comparison of OAT versus CPAP in OSA therapy.

#### Track B B05: Apps and Technology Data

**10:30am – 11:30am |** Ballroom C

#### SPEAKER: Lindsey Deol, DDS and Michael Grandner, PhD

**OVERVIEW:** This session will review the basic technology underlying sleep wearables and how this information translates to real-world patient situations. Specific wearables will be discussed and patient cases reviewed. **OBJECTIVES:** 

- Understand the basic technology underlying sleep wearables and how these devices are evaluated for accuracy;
- Understand the strengths and weaknesses of various current devices that are used in clinical practice, and how to interpret data; and
- Apply this knowledge to specific patients and real-world data.

## Track C CO3: Blueprints to Success: First Phone Call to Patient Acceptance

10:30am - 11:30am | Pavilion 11

SPEAKER: Diana Batoon, DMD and Sophia Dunkley

**OVERVIEW:** This session explores the patient journey from the first call to treatment acceptance, emphasizing positive first impressions and seamless cooperation across all departments. Participants will learn to use empathy, active listening, and patient motivators to convert patient inquiries into committing to better health while ensuring consistent, patient-centric messaging that highlights the practice's expertise in whole-body health and sleep medicine.

#### **OBJECTIVES:**

- Consider patient entry points to OAT beginning with first patient encounter from the perspective of all team departments; admin, hygiene, clinical and doctor;
- Outline goals and benefits of positive patient conversions toward diagnosis and therapy;
- Describe the power of empathy, active listening, open ended questioning and uncovering patient motivators;
- Explore positive scripting examples and possible role play; and
- ▶ Discuss influences of patient social styles and personality types.

#### Track A A09: Medicare Update

**11:30am – 12:30pm |** Ballroom D-G

SPEAKER: Cindy Moon, MPP, MPH

**OVERVIEW:** Medicare currently covers oral appliances and related professional services under the Medicare DME benefit. However, recent rulemaking suggested a potential shift in coverage to the Medicare Physician Fee Schedule (PFS). This session will provide an overview of Medicare coverage of OAT, discuss the potential shift in coverage, and raise considerations if such changes were to occur.

- Articulate the fundamentals of Medicare coverage of OAT for obstructive sleep apnea and recent developments related to this topic; and
- Discuss the fundamentals of Medicare payment for services under the Medicare Physician Fee Schedule (PFS) and potential impacts of shifting coverage of OAT services to the PFS.

#### Track B B06: Excessive Daytime Sleepiness

11:30am – 12:30pm | Ballroom C

#### SPEAKERS: Arthur Feigenbaum, DMD

**OVERVIEW:** Excessive Daytime Sleepiness is prevalent in our society. In our dental sleep medicine practices, it is very common to have patients list it as a chief complaint but is OSA the culprit? Is oral appliance calibration the proper treatment to reduce the Epworth score? This case-based presentation will demonstrate other causes for sleepiness.

#### **OBJECTIVES:**

- Describe potential causes of excessive daytime sleepiness;
- ▶ Utilize testing to help differentiate types of hypersomnias; and
- Identify different sleep conditions that are related to daytime tiredness.

#### Track C CO4: Blueprints to Success: Device Delivery for Best Outcomes

11:30am - 12:30pm | Pavilion 11

**SPEAKER:** David Flamenco, DDS and Machell Hoover, RDH **OVERVIEW:** This session will cover the critical components of a successful device delivery appointment, highlighting the importance of the first 21 days of treatment

#### **OBJECTIVES:**

- Emphasize the importance of the delivery experience as the starting point for treatment adherence and research showing the critical nature of the first 21 days;
- Understand the requirements and complexity of delivery appointment and explore AADSM resources to support necessary communication (SOAP notes, procedural checklist, communication checklist); and
- Organize and describe the division of responsibilities among departments including the patient's awareness of their critical role.

## LUNCH ON YOUR OWN AND EXHIBIT HALL 12:30pm - 2:00pm

#### **AADSM Membership Meeting**

12:30pm – 1:00pm | Ballroom D-G

The AADSM Board of Directors invites all members to this meeting to learn about recent activities and initiatives of the AADSM.

#### **ABDSM Q&A Session**

1:30pm – 2:00pm | Pavilion 11

Have questions about the ABDSM exam? Stop by to participate in this question-and-answer session!

#### INDUSTRY PRODUCT THEATER

Efficacy of the OrthoApnea NOA Mandibular Advancement Device in the Management of Obstructive Sleep Apnea: A Cohort Study Sponsored by: OrthoApnea

1:00pm – 2:00pm | Conference Room 11-12

For more information and to register, visit OrthoApnea at booth #204.

These events are not part of the official AADSM program. While the AADSM appreciates the support of companies hosting industry product theaters (IPTs), the AADSM does not endorse or recommend any of the products or services offered through IPTs. The AADSM does not review, investigate, or otherwise approve the quality, type, message, nature, or value of any product or service marketed at an IPT and assumes no liability of any kind for any verbal or written information provided by any exhibitor, advertiser, or sponsor or their employees, agents, or representatives. We encourage you to conduct your own independent research to verify and investigate each company and its products or services. Please consult your own professional advisors for all advice concerning dental, legal or financial matters in connection with the products and services offered.

## )|( OrthoApnea

Efficacy of the OrthoApnea NOA<sup>®</sup> mandibular advancement device in the management of obstructive sleep apnea: A cohort study

Saturday, May 17<sup>th</sup> From 1:00—2:00<sub>PM</sub> Conference Room 11/12 David Schwartz, DDS, D. ABDSM Isabel Moreno Hay, DDS, PHD, ABOP, D. ABDSM



Information and Reservation www.orthoapnea.com/en/aadsm

#### Track A A10: Influence of AI on Diagnosing and Treating OSA

2:00pm – 3:00pm | Ballroom D-G

#### SPEAKER: Dennis Hwang, MD

**OVERVIEW:** This session explores how artificial intelligence can disrupt healthcare, offering powerful tools to enhance personalized medicine, improve outcomes, and support clinicians in diagnosing and treating obstructive sleep apnea (OSA). Attendees will explore potential applications in identifying disease sub-types, tailoring treatment decisions like identifying oral appliance therapy candidates, and support longitudinal long-term care.

#### **OBJECTIVES:**

- Identify existing AI tools that are task-specific in the context of diagnosing and treating OSA;
- Explain how big data can be used to promote precision medicine in sleep medicine;
- Explore the potential of data-driven tools, including machine learning and clinical decision support, to support longitudinal end-to-end care; and
- Evaluate AI-based interventions, including patient-facing tools, to enhance patient engagement and optimize outcomes.

#### Track B B07: The Impact of TMD

2:00pm – 3:00pm | Ballroom C

#### SPEAKERS: Subha Giri, BDS, MS

**OVERVIEW:** Transient or persistent jaw pain is reported as one of the side effects of OAT. Additionally, temporomandibular disorders are a notable comorbid condition in patients with sleep disorders. The success of OAT is crucially dependent on prevention and concurrent management of TMD symptoms and using case-based scenarios. This session will provide practical approaches to clinical decision making and treatment planning for success with OAT.

#### **OBJECTIVES:**

- Identify important clinical features that can predict the risk of TMD symptoms in patients receiving OAT, aiding in treatment planning and decisions about appliance use; and
- Develop a systematic approach for evaluating and managing emerging TMD symptoms in patients using an oral appliance.

#### Track C CO5: Blueprints to Success: Maximizing Follow Up and Long Term Monitoring

2:00pm - 3:00pm | Pavilion 11

#### SPEAKER: Diana Batoon, DMD and Sophia Dunkley

**OVERVIEW:** Effective OAT extends well beyond the initial treatment phase. This final session will focus on maintaining patient engagement and ensuring long-term success through structured follow-up and monitoring protocols.

#### **OBJECTIVES:**

- Consider patient monitoring through the lens of administrative systems for fail-safe patient follow-up, ethical responsibilities and required physician communication;
- Describe building referral sources with gathered OA results and use of patient satisfaction surveys; and
- ► Explore effective methods to harness patient motivators to move past side effects to adherence and prevent patient drop off.

## Track A A11: OSA's Impact on Cardiac Rhythm: Exploring Arrhythmias, Palpitations, and Atrial Fibrillation

3:00pm – 4:00pm | Ballroom D-G

#### SPEAKERS: Paul Nguyen, MD

**OVERVIEW:** OSA is more than just a sleep disorder—it directly affects heart rhythm. This session will discuss how dentists play a key role in managing OSA with OAT, which may help reduce arrhythmia risk and support overall cardiovascular health.

#### **OBJECTIVES:**

- Identify key cardiac arrhythmias associated with OSA, elucidating its impact on the development of atrial fibrillation, ventricular tachycardia and nocturnal bradycardia;
- Incorporate knowledge of "rhythm" (atrial fibrillation, nocturnal bradycardia and ventricular tachycardia) into your daily practice to optimize patients' safety and health status; and
- Recognize that "palpitations" may reflect life-threatening electrical disturbances (atrial fibrillation and ventricular tachycardia).

#### Track B B08: Managing Complex Patients Through Collaboration

3:00pm – 4:00pm | Ballroom C

#### SPEAKERS: Michael Simmons, DMD

**OVERVIEW:** Chronic sleep disorders require a different approach than the surgical model familiar to surgeons and dentists. While complex cases usually need a physician quarterback, simpler ones can often be managed by an experienced dentist. This lecture will help you recognize when to seek collaboration, build confidence in managing sleep disorders, and enhance your role in a multidisciplinary team.

- Describe the roles of various healthcare professionals (e.g., primary care physicians, sleep specialists, psychologists, respiratory therapists and others) in managing complex patients with sleep disorders and how collaboration improves patient outcomes;
- Develop skills in conducting thorough assessments for complex sleep disorders, including recognizing co-morbidities and interacting conditions that may influence sleep health;
- Formulate collaborative, patient-centered treatment plans that integrate medical, behavioral, and environmental interventions for patients with multiple health concerns impacting their sleep; and
- Demonstrate effective communication strategies to ensure collaboration across different healthcare providers, including documenting and sharing treatment progress, challenges, and patient feedback.

#### Track C CO6: Using AADSM Tools to Market Your Practice

3:00pm - 4:00pm | Pavilion 11

**SPEAKERS**: Bridget Saroff and Beth Cooper (KNB Marketing) **OVERVIEW:** In this session, you will learn how to leverage the association's tools and best practices to enhance your marketing and public relations efforts. The focus will be on building a strong digital presence, refining patient engagement strategies, and establishing themselves as experts in dental sleep medicine to attract and retain patients.

#### **OBJECTIVES:**

- Understand the importance of consistent branding across digital platforms and how to leverage tools like Google My Business and online reviews;
- Optimize your digital presence and website to improve patient acquisition and SEO rankings;
- Understand strategies for using social media effectively to promote your practice and engage with your community; and
- ► Understand how to position yourself as a subject matter expert in dental sleep medicine through realistic media relations.

BREAK IN EXHIBIT HALL AND POSTER VIEWING 4:00pm – 4:30pm

#### **Poster Viewing**

4:00pm – 4:30pm | Exhibit Hall (Ballroom A-B)

All posters are available for viewing in the exhibit hall throughout the AADSM Annual Meeting. Presenters of the posters listed below are available for questions and comments during this time.

#### POSTER #003

MINIMALLY INVASIVE MANAGED CARE; A NEW WAY TO TRIAGE TREATMENT IN OSA *Tozzer, Rogan* 

#### POSTER #004

A DIGITAL PROTOCOL TO IDENTIFY AND PREVENT CONSTRUCTION BITE ERRORS

Murray

#### POSTER #006

DOSAF: A NOVEL TOOL FOR CHAIRSIDE OSA RISK STRATIFICATION Hovanisyan, Soeprono, Patel

### **VOLUNTEER INFORMATION**

#### Interested in volunteering with the AADSM?

Stop by the registration counters in the Ballroom Foyer for more information.

#### POSTER #009

AWARENESS AND ATTITUDE OF SLEEP PHYSICIANS ON THE ROLE OF DENTISTS AND ORTHODONTISTS IN THE MANAGEMENT OF OBSTRUCTIVE SLEEP APNEA (OSA)

Kim, Yoon, Arab, Suh, Oh

#### POSTER #011

THERAPEUTIC EFFICACY, EXPRESSED BY DECREASE IN APNEA/ HYPOPNEA INDEX AND SLEEP APNEA SPECIFIC HYPOXIC BURDEN (SASHB), OF PRECISION MANDIBULAR ADVANCEMENT DEVICE (MAD) AND CONTINUOUS POSITIVE AIRWAY PRESSURE (CPAP) THERAPY, EVALUATED IN THE SAME PATIENT COHORT

Dieltjens, Op de Beeck, Engelen, Goossens, Verbraecken, Charkendeh, Braem, Azarbarzin, Vanderveken

#### POSTER #013

FIVE-YEAR, PROSPECTIVE, MULTICENTER, REAL-WORLD STUDY TO ASSESS INITIAL DELIVERY, MANAGEMENT AND LONG-TERM EFFECTIVENESS OF A CAD/CAM, 3-D PRINTED ORAL APPLIANCE IN THE TREATMENT OF OBSTRUCTIVE SLEEP APNEA: INTERIM ANALYSIS UPDATE Gagnadoux, Fortin, Woidtke, Arias

#### POSTER #014

EFFECTIVENESS OF MANDIBULAR REPOSITIONING SPLINT IN PREVENTING DENTAL SIDE EFFECTS OF ORAL APPLIANCE THERAPY FOR OBSTRUCTIVE SLEEP APNEA: A 2-YEAR FOLLOW-UP ANALYSIS Enteghad, Vora, Zou, Almeida

#### **Late-Breaking Abstracts**

Refer to the printed Abstract Supplement in your meeting materials for information on these abstracts.

#### Track A A12: Central Sleep Apnea

4:30pm – 5:30pm | Ballroom D-G

SPEAKER: Timothy Morgenthaler, MD

**OVERVIEW:** This session will explore the unique clinical presentation of central sleep apnea (CSA), how it differs from OSA, and the critical testing and treatment considerations for at-risk patients. Attendees will learn to identify CSA in key populations, avoid common diagnostic pitfalls, and select appropriate therapies. This session offers actionable insights to prevent missteps and optimize patient care.

- Differentiate the clinical presentation and diagnostic criteria of CSA from OSA;
- Select appropriate diagnostic tests for patients at risk for CSA and identify tests that should be avoided in these populations; and
- Identify treatment-emergent central sleep apnea (TECSA), including its prevalence, risk factors, and clinical implications.

#### Track B B09: Combination Therapy

4:30pm – 5:30pm | Ballroom C

#### SPEAKER: David Federici, DMD

**OVERVIEW:** Combining therapies to treat OSA is moving to the forefront of ideal customized treatment. With CPAP advancements, OAT, GLP-1 RA's, HNS, and new meds/modalities undergoing FDA approval, learn how collaboration amongst all treatment providers is as important as ever to find the right treatment for the right patient.

#### **OBJECTIVES:**

- Evaluate the multiple options that should be offered in an individualized manner to each patient;
- Offer patients any number of combination therapies that fits their individual needs; and
- Understand the many modalities that should be part of their collaboration pathway to find the combination needs for each individual patient.

#### Track C CO7: Billing and Coding Q&A

4:30pm - 5:30pm | Pavilion 11

SPEAKERS: Scott Craig; Judith Roan, CGS; Tanya Gillies, Noridian; Lori Weber, Noridian Part B; and Megan Nye, EFDA

**OVERVIEW:** Representatives from the DME MACs, Noridian and CGS, as well as knowledgeable dental sleep medicine professionals will be available to answer questions related to billing for and coding for Medicare and commercial insurance. Attendees are encouraged to come with questions.

#### **OBJECTIVES:**

 Receive answers to questions regarding billing Medicare and commercial insurance for OAT services.

#### Sunday, May 18

#### Track A A13: What Every Sleep Provider Needs to Know About Sleep Surgery

8:00am – 9:00am | Ballroom D-G

#### SPEAKER: Michael Olson, MD, MS

**OVERVIEW:** Given the significant percentage of sleep apnea patients who are intolerant to positive airway pressure (PAP) treatment, this session is designed to give dental sleep medicine providers a comprehensive overview of sleep apnea surgery options. Patient selection, surgical modalities used, and their associated outcomes will be discussed.

#### **OBJECTIVES:**

- Identify the surgical options used in the treatment of obstructive sleep apnea;
- Understand patient selection criteria for the surgical management of obstructive sleep apnea; and
- Understand goals and outcomes for the surgical management of obstructive sleep apnea.

#### Track A A14: Latest Findings in Alzheimer's and Sleep

9:00am - 10:00am | Ballroom D-G

#### SPEAKER: Brendan Lucey, MD

**OVERVIEW:** This session will provide an overview of how sleep changes with Alzheimer's disease pathology and symptoms. Evidence suggesting sleep may be a marker for Alzheimer's disease as well as a potential intervention target to prevent or delay Alzheimer's disease will also be discussed.

#### **OBJECTIVES:**

- Describe the association between sleep and Alzheimer's disease in older adults;
- Understand how production/release and clearance of proteins important in Alzheimer's disease, such as amyloid-beta and tau, are affected by sleep-wake activity; and
- Identify potential sleep targets for monitoring and intervention in older adults at risk for Alzheimer's disease.

BREAK 10:00am - 10:30am

#### Track A A15: The Happy Mouth Breather

10:30am - 11:30am | Ballroom D-G

#### SPEAKER: Raj Dedhia, MD

**OVERVIEW:** Conventionally, mouth breathing is seen as the enemy. In this session, however, Dr. Dedhia will show you how both clinical outcomes and interventions (e.g., jaw advancement, tongue stimulation) during drug-induced sleep endoscopy teach us that for some adults, mouth breathing might be the ultimate airway protector.

#### **OBJECTIVES:**

- > Describe the determinants of route of breathing during sleep; and
- Identify patient phenotypes for whom mouth breathing during sleep is an acceptable clinical target.

#### Track A A16: Targeted Myofunctional Therapy Based on Research

11:30am - 12:30pm | Ballroom D-G

#### SPEAKERS: Esther Bianchini, PhD

**OVERVIEW:** This session will discuss recent studies on myofunctional diagnosis and therapy based on objective assessments such as DISE, electromyography, and morphofunctional analysis of oropharyngeal exercises visualized by nasofibrolaryngoscopy, which can redefine how we care for patients.

- Perform an oropharyngeal assessment and associate it with upper airway collapse mechanisms;
- Differentiate the morphofunctional changes that established oropharyngeal exercises to treat OSA can provide; and
- Identify which exercises induce more significant changes, aiding in the selection of the most accurate myofunctional approaches.

#### **EXHIBIT HALL DIRECTORY**

COMPANY NAME	BOOTH #	COMPANY NAME BOOTH #
Airway Management, Inc	415	Medical Billing For Dentists
Alta Therapeutics	321	Medically USA 320
Apex Dental Sleep Lab	407	Medicare
apZme	301	Medpro
Awaken2Sleep, Inc	207	Modern Dental Laboratory404
Belun Technology Company Limited	103	National Dentex510
BRAEBON Medical Corporation	502	Newsom
CAD-Ray	516	Nexus Dental Systems
CareCOMM Marketing	300	Nierman Practice Management201
Compumedics	508	OASYS Dream Systems Dental Sleep Lab
Dedicated Sleep & Implants	307	OrthoApnea
Dental Sleep Profits	400	Panthera Dental417
Dental Sleep Solutions	221	Pristine Medical Billing 403
Diamond Orthotic Laboratory	506	ProSomnus Sleep Technologies
Doctor Multimedia	504	Serena Sleep
DynaFlex	518	Sleep Apnea Leads105
EMA by Myerson	109	Sleep Multimedia, Inc
EMA-Sleep	409	Sleepifi
EnsoData	500	SleepImage219
General Sleep Corporation	214	Slide Sleep Technologies
Good Sleep Co	302	SLIIIP
Great Lakes Dental Technologies	205	SomnoMed218
HealthyStart by Ortho-Tain	117	Sound Health
Inspire Medical Systems, Inc	111	theramon by MC Technology 420
KEGO Corporation	306	Transform Dental Sleep421
Kettenbach LP	216	True Function
Lumaprousa	101	University of Michigan School of Dentistry418
Mad Rose Media, Inc	208	

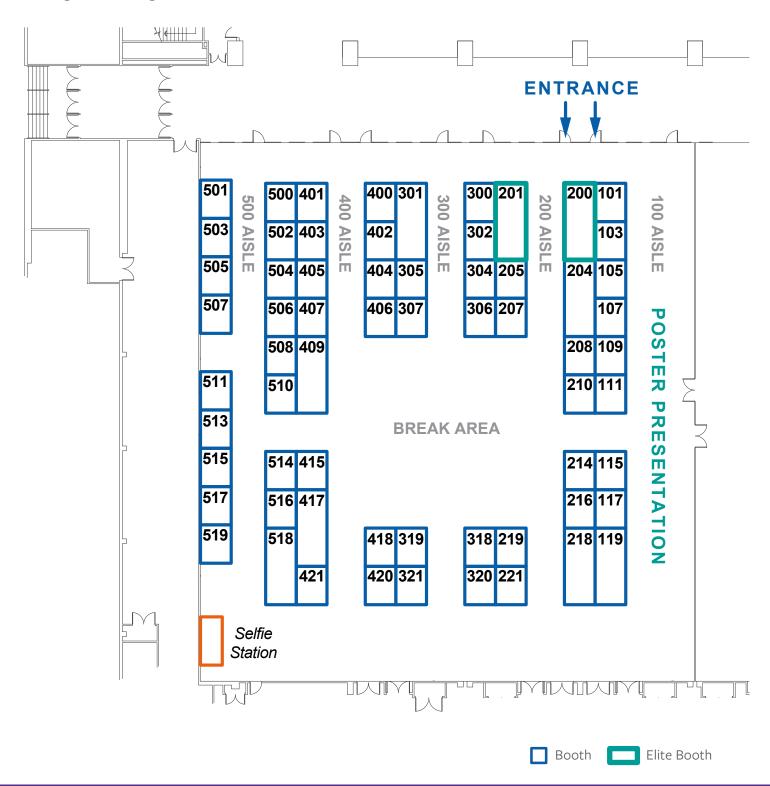
📕 Elite Booth

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The AADSM does not review, investigate, or otherwise approve the quality, type, message, nature, or value of any product or service marketed by exhibitors and assumes no liability of any kind for any verbal or written information provided by any exhibitor, advertiser, or sponsor or their employees, agents, or representatives. We encourage you to conduct your own independent research to verify and investigate each company and its products or services. Please consult your own professional advisors for all advice concerning dental, legal or financial matters in connection with the products and services offered.

## 2025 AADSM Annual Meeting EXHIBIT HALL FLOOR PLAN

Westgate Las Vegas Resort & Casino - Ballroom A-B



#### **EXHIBIT HALL HOURS**

Friday, May 16 10:00am – 7:30pm Saturday, May 17 10:00am – 4:30pm

#### Airway Management, Inc. Booth 415

Dallas, TX | tapintosleep.com (469) 893-1340

Airway Management, Inc. is a manufacturer of the TAP Sleep Care system which offers four unique oral device categories that provide snoring and sleep apnea treatment. Our devices are studied in the market, and range from non-custom oral appliances to hybrid custom oral appliances with CPAP masks.

#### Alta Therapeutics Booth 321

Denver, CO | www.altatherapeuticsus.com (904) 712-9833

We are dedicated to enhancing sleep quality and overall well-being through innovative products and effective solutions. Specializing in sleep health, we offer a range of OTC snoring aids, CPAP accessories, and advanced laser therapy devices designed to address sleep-related challenges.

#### Apex Dental Sleep Lab Booth 407

La Mesa, CA | www.apexsleep.com (619) 724-6040

Apex Dental Sleep Lab is proudly family owned and operated in San Diego, California. We specialize in TMJ Orthotics and Sleep/ Snoring devices with over 50 years of combined experience in the industry. We are a licensed manufacturing partner for Panthera, EMA, TAP, Oasys, Oravan, Somnomed, Kava and Vivas.

#### apZme Booth 301

Hollywood, FL | www.apzme.com (786) 537-2954

For over ten years Sleep Group Solutions has trained dentists nationwide on how to properly implement a patient friendly dental sleep medicine program in their practices with the Eccovison Pharyngomer and Rhinometer. Pioneers in DSM education, instrumentation and in-office training, SGS offers a comprehensive selection of CE seminars.

#### Awaken2Sleep, Inc Booth 207

Yucaipa, CA | www.awaken2sleep.com (909) 648-0863

Awaken2Sleep helps dentists pivot to the practice of their dreams through sleep business coaching, mentoring, and a mastermind community committed to excellence.

#### **Belun Technology Company Limited**





### Booth 103

Hong Kong, CA | www.beluntech.com 852-3706-5640

The Belun Sleep Platform is an AI-enabled, FDA 510(k)-cleared system clinically validated for accurate OSA diagnosis and MAD titration. Designed for multi-night home sleep apnea testing (HSAT), it provides precise AHI measurements, sleep stage analysis, and autonomic nervous system response, with reusable capability for cost-effective long-term use.

With the BelunPro X mobile app, dentists can monitor AHI data nightly, allowing for timely MAD adjustments in real time. This accelerates the titration process, leading to faster symptom relief, improved health outcomes, and optimized resource allocation.

By integrating seamlessly into existing workflows, the Belun Sleep Platform enhances clinical efficiency, enabling more effective patient management and ensuring faster, personalized OSA treatment with minimized follow-up visits.

#### BRAEBON Medical Corporation Booth 502

Kanata, ON | www.braebon.com (613) 831-6690

BRAEBON's new MediOX recorder is the newest member of the MediByte family of recorders for monitoring oral appliance effectiveness. OrthoFresh cold water appliance cleaner is now in sachet format. Visit our booth to learn more about our BrideBuilder Cloud Portal, and our DentiTrac and DentiLink intraoral compliance recording system.

#### CAD-Ray Booth 516

Las Vegas, NV | www.cad-ray.com (631) 672-2770

CAD-Ray is a distributor of digital dental technologies.

#### CareCOMM Marketing Booth 300

New York, NY | www.carecommusa.com (305) 449-5444

Specialized coaching for medical practices, helping them enhance efficiency, improve patient care, and optimize overall performance to achieve growth.

#### Compumedics Booth 508

Charlotte, NC | www.compumedics.com (704) 729-3200

Compumedics provides a wide range of sleep diagnostic solutions, including the innovative Somfit for home sleep testing. Our focus is on meeting patient needs with small, user-friendly devices, catering to the growing demand for diagnostic services beyond traditional lab settings.

#### Dedicated Sleep & Implants Booth 307

Estacada, OR | www.dedicatedsleep.net (310) 383-1029

Dedicated Sleep is a nationwide specialty medical group with in-network health plan contracts that bridge the gap between the treating dentist and the medical insurance company in order to consistently treat more sleep apnea patients and get reimbursed. More patients, better care.

#### Dental Sleep Profits Booth 400

Eugene, OR | www.dentalsleepprofits.com (541) 556-6629

Dental Sleep Profits is a partner for strategic sleep practice growth. With programs customized and catered for practices at every stage of growth, we consistently deliver results that honor the investments you've made into dental sleep medicine.

#### Dental Sleep Solutions Booth 221

Bradenton, FL | www.dentalsleepsolutions.com (941) 254-6552

Dental Sleep Solutions was created for dentists, by dentists to make it easier for you to practice dental sleep medicine. We offer education, software, training, and billing all centered on that same mission. Whether you're just learning about dental sleep or delivering 20+ devices a month, we've got you covered.

#### **Diamond Orthotic Laboratory**





#### Booth 506

La Mesa, CA | www.diamondorthoticlab.com (619) 724-6400

Diamond Orthotic Lab offers a comprehensive range of biocompatible orthotics and digital solutions for treating chronic and acute orofacial/craniofacial pain and sleep breathing disorders. Built on a foundation of quality, accuracy, and consistency, we provide reliable solutions tailored to meet the specific needs of each patient. Through collaboration with international experts and a commitment to continuous education and innovation, we ensure precision, reliability, and quality in every appliance we create. For more information, please visit us at booth 506.

#### Doctor Multimedia Booth 504

La Jolla, CA | www.doctormultimedia.com (800) 679-3309

We are experts in website design and marketing for the medical industry. We provide doctors with internet solutions and marketing techniques that turn the web into an advantage for their practices.

#### **EXHIBITOR DESCRIPTIONS**

#### DynaFlex Booth 518

Lake St. Louis, MO www.dynaflex.com/dental-sleep-laboratory-devices (800) 489-4020

Renowned for delivering high-quality devices and innovation to enhance patient outcomes. DynaFlex combines cutting-edge technology with rigorous quality standards to ensure reliable and effective solutions. DynaFlex's dedication to customer satisfaction is evident with personalized support and commitment to building lasting partnerships with dental and medical professionals.

#### EMA by Myerson Booth 109

Chicago, IL | www.myersontooth.com (314) 610-1553

EMA from Myerson is a small sleep apnea appliance for the noninvasive treatment of snoring and OSA. The individual trays are vacuum formed and held together with straps of varying lengths and flexibility. These straps provide lateral movement and comfort as well as dictating the amount of mandibular advancement.

#### **EMA-Sleep**





#### Booth 409

Bastrop, TX | www.EMA-Sleep.com (512) 585-7861

EMA-Sleep is dedicated to improving access to affordable care by pioneering innovative sleep solutions for patients. We are proud to introduce the EMA-3D<sup>™</sup> in partnership with LuxCreo, offering a scalable, state-of-the-art sleep appliance solution for dentists and labs EMA® has been clinically preferred by thousands of dentists since 1993, becoming a trusted name in sleep appliances. With over 400 global certified lab partners, Frantz Design has evolved into EMA-Sleep, embracing modern technology and materials. Our EMA sleep appliances are now manufactured using cutting-edge techniques like Milling, SLS Nylon, and 3D Printed Resin, ensuring superior quality, precision, and efficiency for both dental professionals and patients alike. Through innovation and collaboration, EMA-Sleep continues to transform sleep care solutions for the future.

#### EnsoData Booth 500

Madison, WI | www.ensodata.com (608) 509-4704

EnsoData's Al solutions connect sleep disorder diagnosis with therapy monitoring to enhance the sleep care continuum for patients and clinicians. FDA-cleared, EnsoSleep scoring and study management supports in-lab and at-home sleep studies, and FDAcleared EnsoSleep PPG provides multi-night home testing and long-term monitoring using pulse oximeters.

#### **General Sleep Corporation**



#### Booth 214

Cleveland, OH | www.generalsleep.com (216) 289-2331

General Sleep Corporation is dedicated to providing products and services that enable dental sleep medicine professionals to achieve maximum effectiveness in the diagnosis, treatment and management of sleep apnea. Our highly affordable Zmachine Synergy is a 9-channel, Type II, home sleep test that combines our FDA-cleared EEG-based sleep staging technology with a full complement of respiratory sensors and tri-axis body position. Compact, easy-to-use, and multi-night capable, the Zmachine Synergy delivers everything you'd expect in a next generation home sleep testing system.

We didn't invent the home sleep test, we just made it better!

#### Good Sleep Co Booth 302

Burleigh Heads, QLD | www.goodsleepco.health 658 7525-941

Good Sleep Co is a global leader in innovative sleep solutions, specializing in minimally invasive treatments for snoring and sleep apnea. Our cutting-edge oral appliances empower patients and providers with effective, comfortable alternatives to traditional therapies, improving sleep health and quality of life across the USA, ANZ, and Europe.

#### **Great Lakes Dental Technologies** Booth 205

Tonawanda, NY | www.gldt.com (716) 871-1161

Great Lakes Dental Technologies is an employee-owned company, with 225 employee-owners who design, develop, manufacture, and market appliances and products for use in the orthodontic, dental, and sleep and airway markets.

#### **HealthyStart by Ortho-Tain** Booth 117

Winnetka, IL | www.thehealthystart.com (800) 541-6612 ext. 5

HealthyStart® has been developing techniques and appliances for over 52 years and with over 4 million cases worldwide that provides orthodontic treatment to patients ages 2 through adult. HealthyStart® brings new technology for treatment of pediatric sleep, breathing and airway health as well as correcting the orthodontic condition.

#### **Inspire Medical Systems, Inc** Booth 111

Golden Valley, MN | www.inspiresleep.com/en-us (844) 672-4357

Inspire offers an OSA treatment for those unable to use CPAP. The Inspire system is implanted during an outpatient procedure and uses mild stimulation to keep the airway open during sleep. This therapy has broad commercial and Medicare coverage, with over 1,300 clinics managing 75,000+ patients.

#### **KEGO Corporation** Booth 306

Clinton Township, MI | www.sleepnoodle.com (800) 600-1390

The Sleep Noodle offers an effective method of providing positional therapy while sleeping, which may reduce snoring, AHI, and improve overall sleep quality simply by avoiding sleeping in the supine position. The Sleep Noodle can also be used with CPAP and oral appliances that all aim to improve sleep quality.

#### Kettenbach LP Booth 216

Huntington Beach, CA | www.kettenbach-dental.us (877) 532-2123

Kettenbach is an industry leader in developing and manufacturing elite, German made, impression, resin restorative, bite management and preventive materials that allow the clinician to experience exceptional, predictable results.

#### Lumaprousa Booth 101

Las Vegas, NV | www.Lumaprousa.com (702) 418-8799

Our specialized red light therapy can help with TMJ pain relief. This advanced technology is designed to reduce inflammation, ease muscle tension, and promote natural healing—providing lasting relief for those suffering from jaw pain and discomfort.

#### Mad Rose Media, Inc.





#### Booth 208

Westlake Village, CA | www.madrosemedia.com (973) 738-0978

At Mad Rose Media, we help airway-focused, holistic, and biologic dental practices grow with strategic marketing that delivers real results. From SEO and paid ads to website development, content marketing, and referral engagement, we connect doctors with their ideal patients and expand their reach. With deep expertise in the dental and airway health space, we craft high-converting campaigns that strengthen your online presence, educate patients, and increase referrals. Whether you want to attract more patients, build brand authority, or enhance engagement, we provide customized solutions to help your practice thrive. Learn more at www.madrosemedia.com.

#### Medical Billing For Dentists Booth 305

Modesto, CA | www.medicalbillingfordentists.com (209) 380-5486

Medical Billing For Dentists provides your team with unique and successful financial and medical insurance strategies. The Billing Team has 18 years of "A to Pay" medical billing with mentoring for your team from Dr. Marty Lipsey! No software and no headaches—talk to us to hear the difference.

#### Medically USA Booth 320

Miami, FL | www.medicallyusa.com (888) 507-7917

Medically USA is a mission-driven company. For us, that means providing world-class LED illumination solutions that help practitioners and healthcare professionals worldwide.

#### Medicare Representatives Booth 401

Medicare administrative contractor representatives from several jurisdictions will be available to answer your questions about enrolling in or billing claims to Medicare. Staff from Medicare Part A/B contractors and from Durable Medical Equipment contractors will be available at times throughout the exhibit hall hours.

#### Medpro Booth 115

Katy, TX | www.medproinfo.org (702) 626-2306

MedPro specializes in a new and advanced solution in the medical field.

#### **Modern Dental Laboratory**





#### Booth 404

Chicago, IL | www.moderndentalusa.com (773) 631-8888

Modern Dental Laboratory USA goes above and beyond in working with you on your sleep cases! We value your commitment to sleep apnea treatment and are proud to offer a variety of sleep devices including: Respire, The Moses, and the EMA appliance. Please visit our booth to learn more about our services and how we can work together in treating your sleep apnea patients.

#### **National Dentex**





#### Booth 510

Palm Beach Gardens, FL | www.nationaldentex.com/home (636) 600-4200

National Dentex Labs is the solution for all of your dental restorations, appliances, and other lab services. NDX is the largest dental lab network with more than 55 labs with deep experience and skills. We consistently exceed expectations by leveraging our experienced team, advanced technology, and customer/partner relationships. Our professionals have the unique ability to provide localized consultative services on all of our products supported by our enterprise network of laboratories. NDX offers a full spectrum of innovative restorative solutions to meet your challenges or schedule. We also offer a full array of sleep appliances to help provide significant benefits for both your patients and the practice.

#### Newsom

#### Booth 210

Paris, France | www.bluepro.pro 337-724-04409

Newsom manufactures and markets the temporary oral appliance BluePro. BluePro is custom-fitted at the chairside to provide immediate same-day treatment, with proven efficacy and tolerability comparable to custom-made devices over 6 months. Available at www.bluepro.pro.

#### Nexus Dental Systems Booth 119

Waterford, VA | www.nexusdentalsystems.com (480) 403-1505

Medically necessary Dental Care Nexus Dental Systems is a endto-end solution for addressing medically necessary dentistry. Our conglomerate has the B2B expertise that fulfills the needs of a dental practice to optimize billing solutions, training & education, and ongoing support. Nexus Dental Systems is your partner for leveraging MNDC services.

#### ELITE EXHIBITOR

#### **Nierman Practice Management**





#### Booth 201

Tequesta, FL | www.niermanpm.com (800) 879-6468

For over 37 years, Nierman Practice Management has helped ambitious dental practices expand into sleep apnea, TMD, and medically necessary procedures with confidence and efficiency. Through innovative technology, expert training, and dedicated service, we create transformative impacts that drive long-term success.

Through DentalWriter Plus software, Nierman Medical Billing Service, and world-class continuing education, our solutions help practices implement dental sleep medicine, simplify medical billing, and build physician referrals.

Success in dental sleep medicine and medical billing starts with the right systems. Let us help you get your ducks in a row—so you can focus on patient care and practice growth.

#### OASYS Dream Systems Dental Sleep Lab Booth 107

Roseville, CA | www.dreamsystemsdentallab.com (916) 865-4528

Dream Systems holds the 510(k) FDA clearance and PDAC verified licenses for the 02 OASYS, OASYS Herbst & Standard Herbst appliances, and offers the EMA and KAVA Dorsal. The 02 OASYS is a multi-functional device, providing mandibular advancement, nasal dilation and tongue repositioning, and can be combined with active Invisalign/aligner therapy.

#### OrthoApnea





#### Booth 204

Malaga, Spain | www.orthoapnea.com 346-0982-4305

OrthoApnea specializes in developing, producing, and distributing MADs. A new, uniquely sophisticated mandibular advancement device to treat OSA and snoring.

Our own patented OrthoApnea NOA is completely manufactured in a digital and personalized environment considering the mandibular biomechanics of each patient.

The custom OrthoApnea NOA features two individual low-profile splints that hold the jaw in a controlled forward position to facilitate breathing and provide a more comfortable experience for the patient. In addition, NOA is a nylon splint making a strong, flexible, and lightweight yet durable appliance. The flexible, controlled advancement allows for lateral jaw movement while preventing joint discomfort. Mandibular advancement is defined by the doctor and performed in a progressive and controlled sequence through a series of lower splints.

#### Panthera Dental Booth 417

Yorba Linda, CA | www.pantheradental.com (418) 527-0388

Panthera Dental is committed to the design and manufacture of state-of-the-art products using proprietary CAD/CAM processes, smart manufacturing and superior quality materials to the highest quality outcomes through their highly skilled and dedicated employees, to deliver peerless solutions to sleep professionals who strive to improve patients' quality of life worldwide.

#### Pristine Medical Billing Booth 403

Temecula, CA | www.pristinemedicalbilling.com (951) 447-1255

Pristine Medical Billing is a full-service billing organization that predicts the insurance payment/patient out-of-pocket cost, preauthorizes the treatment, and files/works the claims until carrier payment. Pristine offers a software system that is induded with the \$199 monthly membership. We also offer credentialing, Medicare enrollment, in-network contacting, TMD and implant coverage.

#### ELITE EXHIBITOR

#### **ProSomnus Sleep Technologies**





#### Booth 200

Pleasanton, CA | www.ProSomnus.com (844) 537-5337

ProSomnus is a leading non-CPAP OSA therapy® for the treatment of Obstructive Sleep Apnea, a serious medical disease affecting over 1 billion people worldwide, that is associated with comorbidities including heart failure, stroke, hypertension, morbid obesity, and type 2 diabetes. ProSomnus intraoral medical devices are engineered to precisely track the treatment plan and anatomy for each patient. Non-invasive, patient preferred and easy to use, ProSomnus devices have demonstrated excellent efficacy, safety, adherence, and overall outcomes in a growing body of clinical investigations. ProSomnus precision intraoral devices are FDA-cleared, patented, and covered by commercial medical insurance, Medicare, TRICARE and many Government sponsored healthcare plans around the world, representing over 200 million covered lives. To learn more, visit ProSomnus.com.

#### **Serena Sleep**



#### Booth 319

Lakeland, MN | www.serenasleep.com (800) 654-9842

Serena Sleep is dedicatted to providing a combination of quality products at a great value backed with excellent customer service. Our patented Nylon EMA and Elevate models are comfortable, effective and durable. Stop by our booth to see our silky smooth, flexible appliances that are only 1 mm thick.

#### **Sleep Apnea Leads**



#### Booth 105

Dallas, TX | www.sleepapnealeads.com (630) 849-3607

Sleep Apnea Leads is the complete solution for dentists wanting more sleep patients, offering programs that generate physician referrals, advertise your practice online, custom sleep brands and websites, even in-office tools to engage your dental patients. Ignore your sleep practice with dental sleep marketing solutions for every stage of your growth!

#### Sleep Multimedia, Inc. Booth 402

Scarsdale, NY | www.sleepmultimedia.com (914) 722-9291

SleepMultiMedia 2025 is a comprehensive computerized textbook of sleep medicine with text, audio, graphics, animation, and video. SleepMultiMedia contains Medline references and abstracts. Updated annually with 140 CME credits, the program covers adult and pediatric clinical sleep medicine, dental sleep medicine, sleep physiology, polysomnography, sleep research and sleep practice management.

#### Sleepifi Booth 304

Coral Springs, FL | www.sleepifi.com (877) 337-7111

Sleepifi is a practice management software that enables dentists to easily accomplish and manage the dental sleep medicine workflow process, from screening and diagnosis to treatment and titration testing. Sleepifi reduces chair time and staff workload through automated work flows, patient communications and much more!

#### SleepImage Booth 219

Denver, CO | www.sleepimage.com (857) 272-8285

SleepImage (MyCardio, LLC), a Denver-based medical device manufacturer, that develops the SleepImage® System -- an FDAcleared and HIPAA-compliant software as a medical device that assesses sleep quality using ECG or PLETH and SpO2 data to calculate sAHI for healthcare providers to manage sleep health in children (2+), adolescents, and adults.

#### **Slide Sleep Technologies**



#### Booth 406

Houston, TX | www.slide2sleep.com (281) 989-4320

The Slide is the soft-tissue friendly oral sleep appliance for sleep apnea and snoring. An FDA-cleared device, the Slide places all of the adjustable components over the biting surfaces of the teeth and away from all oral tissue, providing extraordinary comfort by design.

No lateral components are what make the difference. No screws, nuts, hooks, dorsal fins, elastics, or multiple splint combinations.

The Slide is the latest in oral sleep technology. It was invented by a dentist with sleep apnea who could not find a comfortable fit with existing devices. A bilateral interlocking device, the Slide is Medicare billable under the HCPCS code K1027. It's time for Simply Better Sleep with the Slide. www.slide2sleep.com

#### SLIIIP Booth 405

Alpharetta, GA | www.sliiip.com (478) 238-3552

SLIIIP offers advanced telemedicine for sleep disorders, tailored for dentists. We provide a HIPAA-compliant referral portal and board-certified physicians. Same-day appointments and swift OAT prescriptions make us your one-stop sleep care solution. We accept major insurance, Medicare, Tricare, and cash payments, with a stellar 4.99 rating and 10,000+ virtual.

#### SomnoMed Booth 218

Plano, TX | www.somnomed.com/en (888) 447-6673

SomnoMed is a global leader in oral appliance therapy, operating in 28 countries and helping 915,000+ patients to date. Each custom-made device prioritizes first time fit quality, comfort, effectiveness, and durability, with industry-leading warranties and PDAC-approved options that meet Medicare reimbursement guidelines. SomnoMed fosters collaboration between sleep physicians and dental sleep professionals to support 100% therapy adherence in OSA treatment.

#### Sound Health Booth 514

Los Altos, CA | www.getsonu.com (408) 728-5846

SoundHealth is a technology company that harnesses the power of AI and medical science to improve respiratory health. The SoundHealth team consists of medical professionals, data scientists and engineers passionate about improving healthcare. SoundHealth investors include Moai Capital, J4 Ventures, TeleSoft Partners, Tau Ventures, TechU Ventures, and Rhythm Venture Capital.

#### theramon by MC Technology Booth 420

Hargelsberg, Austria | www.thera-mon.com 0043-664-8860-6800

MC Technology is the inventor and manufacturer of the globally well recognized microchip based theramon® sensor technology with wireless RFID-interface, MC Technology today supplies to 100+ dental sleep specialists throughout the US and globally and partners with several well recognized manufacturers of branded oral appliances.

#### Transform Dental Sleep Booth 421

Scottsdale, AZ | www.transformdentalsleep.com (314) 882-7746

We're a dental sleep medicine consulting agency. Transform Dental Sleep exists to empower sleep professionals to help more people realize their full potential. That's what we do.

#### **EXHIBITOR DESCRIPTIONS**

#### True Function Booth 318

La Mesa, CA | www.truefunction.com (619) 786-8783

Many clinicians tolerate bad service ranging from lack of communication, cases arriving late, or devices requiring a lot of adjustments at delivery. We aim to provide you with peace of mind by understanding your needs, offering 5-day turnaround time, and focusing on doing the job right the first time.

#### University of Michigan School of Dentistry Booth 418

Ann Arbor, MI | www.dent.umich.edu/dental-sleep-medicine (734) 647-3069

The University of Michigan is an Accredited AADSM Mastery Program Provider, providing 105 CE hours, including two inperson sessions, recorded lectures, and board review sessions. Our faculty specialize in dental sleep medicine, prosthodontics, orofacial pain, sleep medicine, and cardiology. Participants gain confidence working with patients and physicians.

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#### **SPEAKER INDEX**

**Nancy Addy, DDS** is a graduate of the University of Missouri-Kansas City (UMKC) School of Dentistry and a former assistant professor of General Dentistry at UMKC. Dr. Addy delivered her first oral appliance to help relieve a patient's snoring in 1997 and joined the (AADSM) in 1998. She became a Diplomate of the American Board of Dental Sleep Medicine (ABDSM) in 2006 and has served as president of both the AADSM and ABDSM. Since 2006, Dr. Addy has exclusively practiced dental sleep medicine. She regularly presents lectures on oral appliance therapy both locally and nationally.

Diana Batoon, DMD is a highly regarded educator and public speaker within the dental and medical community, specializing in raising awareness about sleep-related breathing disorders and promoting a healthy airway. Dr. Batoon's comprehensive understanding of healthcare systems, combined with her dental expertise, positions her uniquely to integrate advanced technologies and streamline processes, ultimately improving patient outcomes in both dental and general healthcare settings. Additionally, Dr. Batoon is a sought-after speaker who inspires healthcare teams and leaders, motivating them to cultivate positive cultures within their workspaces. Her passion lies in empowering individuals who aspire to make a meaningful difference in their respective fields, guiding them toward action and success. She practices in Scottsdale, AZ and is a Diplomate of the ABDSM. She is part-time faculty at Midwestern University Dental Institute and works closely with the local Phoenix Children's hospital in Arizona.

**Esther Bianchini, PhD** is a speech and language therapist, specialist in the orofacial myofunctional area, and accredited in sleep-focused Speech-Language and Hearing Sciences by the Brazilian Sleep Association. She received her Masters in Communication Disorders from the Pontifical Catholic University of São Paulo, PhD in Sciences: Experimental Pathophysiology from the Faculty of Medicine of the University of São Paulo. Dr. Bianchini has authored several articles, book chapters and books. She is a member of the editorial board of several scientific journals and participates in interdisciplinary research groups focusing on oropharyngeal physiology and pathophysiology.

**Ambrose Chiang, MD, FAASM** graduated from Taipei Medical University. He completed his fellowship training in pulmonary and critical care medicine at Duke University Medical Center. Dr. Chiang served as the Pulmonary Sleep Apnea Program Director at Duke from 2005 to 2017. He was then the Sleep Center Director at University Hospitals Cleveland Medical Center from 2017-2020 and Sleep Medicine Chief at Cleveland VAMC from 2020-2022. He is currently a Clinical Associate Professor of Medicine at CWRU. From 2019 to 2024, he played a key role in the AASM Emerging Technology Committee, serving as a consultant and then vice chair from 2023 to 2024. He is currently a member of the AASM Focused Update on Diagnostic Testing for Adult OSA Guideline Task Force. Dr. Chiang has authored many original and review articles and several book chapters on sleep technologies and has been an invited speaker at many major sleep conferences.

#### Peter Cistulli, MBBS MBBS, PhD, MBA, FRACP, FAAHMS

is a clinician researcher with 34 years of experience in the fields of respiratory and sleep medicine. He is Professor of Sleep Medicine at the University of Sydney and holds the ResMed Chair. He leads the Sleep Research Theme within the multidisciplinary Charles Perkins Centre and holds a prestigious NHMRC Leadership Fellowship to support his research. He is also Clinical Director of the Sleep Medicine Program at Royal North Shore Hospital, Sydney, Australia.

His thematic research has focused on the causes of sleep related breathing disorders and their treatment, with particular reference to oral appliance therapy. He has published over 300 papers and has received more than \$26M in competitive research funding. He has received numerous national and international awards for his academic contributions to the sleep field. He is a former President of the Australasian Sleep Association and a former board member of the Sleep Health Foundation.

Beth Cooper is the Vice President of Marketing + Sales for KNB Communications, a full-service PR and marketing agency that focuses exclusively in healthcare. Beth has extensive experience in the healthcare (including dental) and marketing fields, spanning two decades and three continents. A full-stack performance marketer, Beth particularly enjoys overall brand development and creating effective messaging to ensure KNB Communications' clients are leading the conversation in healthcare. Beth has taught marketing courses as an Adjunct Professor at the University of Maryland and has presented at numerous conferences, including the HITMC (Healthcare IT Marketing Community) Conference. Over the past few years, Beth has been quoted in dozens of publications from Forbes to PRWeek for her marketing expertise. Tapped as a suggested user on several social platforms and as a Top Voice in Creative Strategy on LinkedIn, Beth has a personal online following of over 100,000 people with impressions in the millions.

**Scott D. Craig** is a graduate of DePaul University's Driehaus College of Business. He has 19 years of experience as an entrepreneur in the medical equipment, service and supply industries. Scott has a proven record in business development, strategic planning and relationship management to develop and grow existing companies or new startup companies. He is a recipient of the AADSM 2014 Clinical Research Award and member of the AADSM Reimbursement and Practice Management Task Force. Scott has served as CEO of Midwest Dental Sleep Center (MDSC) since 2007. Under his leadership, MDSC has become one of the largest and most respected dental sleep medicine clinics in the country. The center is Joint Commission accredited and has six Diplomates of the American Board of Dental Sleep Medicine with five locations serving the Chicago-land area. MDSC is one of a handful of multi-center clinics in the world focused exclusively on providing dental sleep medicine services.

#### **SPEAKER INDEX**

Raj C. Dedhia, MD MSCR is currently Associate Professor and Director of Sleep Surgery & CPAP Alternatives Clinic at the University of Pennsylvania. Dr. Dedhia is board-certified in both sleep medicine and otolaryngology. He has a unique background having completed an accredited fellowship in sleep medicine & surgery, residency in otolaryngology/head & neck surgery and a Masters in Clinical Research. Dr. Dedhia performs the full gamut of sleep surgery including drug-induced sleep endoscopy, complex functional nasal surgery, soft tissue reconstruction, hypoglossal nerve stimulation and skeletal surgery. As Site Director of the Sleep Medicine & Surgery Fellowship at the University of Pennsylvania, he regularly trains sleep otolaryngology fellows. Dr. Dedhia has received grant support from the National Institutes of Health and several industry partners. His research interests include upper airway pathophysiology in sleepdisordered breathing as well as the cardiovascular effects of sleepdisordered breathing.

**Lindsey Deol, DDS** attended Marquette University, where she earned her Bachelor of Science degree in Biology in 2003 and her Doctor of Dental Surgery degree in 2007 from Marquette University. She then moved to Colorado and completed a General Practice Residency Program at the University of Colorado. Dr. Deol has dedicated her career to the dental treatment of obstructive sleep apnea, becoming a Diplomate of the American Board of Dental Sleep Medicine in 2013. She spent twelve years working in an integrated sleep practice working closely with sleep physicians, respiratory therapists and sleep technicians. She opened Sleep Well Denver in 2024 and outside of the office, you can find her enjoying the beauty of the Colorado mountains with her husband and four children.

Sophia Dunkley is a transformative leader in dental practice coaching and consulting. She is known for innovative strategies that elevate practice performance, enhance patient engagement, and boost case acceptance rates while driving operational growth. With over 25 years of expertise in the dental industry, she empowers practices to overcome barriers, fostering profitability, leadership excellence, and patient-centered outcomes. Her background includes general restorative dentistry, multi-specialty startups, and Dental Support Organizations (DSOs), which gives her a deep understanding of dental team dynamics. As a certified coach, speaker, and expert in case acceptance and dental implant sales training, Sophia's signature approach—transforming strangers into friends—inspires teams to communicate effectively and confidently gain treatment acceptance. Her insights are incredibly impactful in fields like oral sleep medicine, where patient trust and open communication are essential. Her strategies streamline systems, strengthen team alignment, and build a culture focused on delivering life-changing care.

**Susana Falardo, DMD, MSc, PhD** is currently Coordinator and Professor of the Postgraduate Sleep Medicine Course and a Researcher at the Center for Interdisciplinary Research in Health -Catolica Med at the Catholic Medical School of the Portuguese Catholic University in Lisbon. At the present, she is also the President of the European Academy of Dental Sleep Medicine, Vice President of the Scientific Committee of the Spanish Dental Sleep Medicine Society and the Vice-Chair of AADSM Scientific Committee. Dr. Falardo is a Board Diplomate of the European Academy of Dental Sleep Medicine and an International Certificant of the ABDSM. Dr. Falardo's research has been featured in a number of journals including *Pulmonology, the European Archives of Oto-Rhino-Laryngology, the Journal of Oral Medicine and Dental Research and Sleep Medicine*. Dr. Falardo has been the recipient of a number of diverse awards and distinctions, including the Golden Pin SEMDES, given by the Spanish Society of Dental Sleep Medicine in recognition of her dedication to the dental sleep field and contributions for the development of the Spanish society.

**David Federici, DMD** graduated from the University of Pittsburgh School of Dental Medicine in 1992 after receiving his BS in Biology '88 also from Pitt. He has been in private practice in Manahawkin, NJ since 1992. He solely focuses on dental sleep medicine and collaborates with all types of physicians to treat OSA and SRBD's with oral appliance therapy (OAT). He is a member of the AADSM, a Diplomate of the ABDSM, faculty of the AADSM Mastery Program, former faculty of the AADSM Breaking Down Barriers Course, Chair of the AADSM OAT for OSA Task Force, Director of Dental Sleep Medicine at Select Dental Management, and is a Board member of the NJ Sleep Society. He has written for and been published in JDSM, Sleep Review, and other publications.

**Arthur Feigenbaum, DMD** is a Diplomate of the American Board of Dental Sleep Medicine. He works full time in the field of dental sleep medicine as both the Director of Dental Sleep Medicine for Delta Sleep Center of Long Island and Director of Dental Sleep Medicine for ProHEALTH Dental. He has been Chair of the AADSM Annual Meeting Committee for the past three years. Dr. Feigenbaum was past president of the Queens County Dental Society. He has experience working in cardiology offices, sleep labs, sleep physician offices and multi-specialty dental practices.

**David Flamenco, DDS** is a graduate of La Universidad De La Salle, Bajío, where he concentrated his studies in esthetic dentistry. He has been a dental technician since the age of 16 years old. He opened a private practice in Reseda, CA and now resides in San Diego, CA. Dr. Flamenco also works with SHARP hospital and has OR privileges for dental surgeries. He is dedicated to staying up to date with advancements in technology and biocompatible materials. He has taken extensive courses in multiple specialties and provides comprehensive care from start to finish within his office while utilizing the most advanced technology available. Dr. Flamenco became a Diplomate of the ABDSM after completing the AADSM Mastery Program. To stay up to date with the advancements of patient care he is a member of the ADA/CDA, SDCDS, ICOI, AAID, AACD, DOCS education, AASM, and AADSM. **Becky Fox, DMD** has been a practicing dentist in Central Pennsylvania for over 25 years. She completed dental sleep medicine programs at Tufts University School of Dentistry and the inaugural year of the AADSM Mastery Program. She is also a Diplomate with the American Board of Dental Sleep Medicine. Her varied practice settings included a hospital-based dental residency and solo general dental practice. She was also an owner and managing partner in a multi-specialty/multi-location DSO. Since 2022, she has been practicing dental sleep medicine full time at Pennsylvania Dental Sleep Medicine in Harrisburg, Pennsylvania. Dr. Fox currently serves on the AADSM Board of Directors and is a faculty member for the AADSM Mastery Program. Whether caring for her patients or teaching fellow dentists, she finds the ever-changing landscape of dentistry and healthcare rewarding.

**Tanya Gillies** holds the position of Provider Outreach and Education (POE) Consultant for both jurisdiction A and jurisdiction D durable medical equipment Medicare administrative contractors (DME MAC) administered by Noridian Healthcare Solutions. Tanya has been employed with Noridian for the past 18 years. Tanya has extensive experience in training related to DMEPOS coverage criteria and reimbursement. As an education consultant, she is responsible for offering support to the supplier community as well as creating and presenting training courses involving detailed billing, coding, and coverage requirements for Medicare fee-for-service. Tanya has also had the opportunity to present during many collaborative events with the provider community to assist DME suppliers in their understanding of Medicare DMEPOS requirements.

**Subha Giri, BDS, MS** has over 15 years of clinical experience in collaborating with sleep physicians to provide oral appliance therapy for patients diagnosed with obstructive sleep apnea with concurrent focus in temporomandibular joint disorders and orofacial pain. Currently an assistant professor of dentistry at Mayo Clinic in Rochester, Minnesota, Dr. Giri is providing oral appliance therapy in collaboration with the center for sleep medicine. She completed her clinical fellowship in TMJ and orofacial pain management from the University of Minnesota and a M.S. degree focusing on chronic pain mechanisms. Dr. Giri has authored many chapters in textbook, journal articles, and patents. She is a Diplomate of the ABDSM and faculty member of the AADSM Mastery Program.

**Michael Grandner, PhD** is a licensed clinical psychologist, boardcertified in behavioral sleep medicine. He is the Director of the Sleep and Health Research Program at the University of Arizona and Director of the Behavioral Sleep Medicine Program at the Banner-University Medical Center in Tucson. Dr. Grandner is Associate Professor of Psychiatry, Psychology, Medicine, Nutritional Sciences, and Clinical Translational Science at the University of Arizona. He is an internationally recognized expert in sleep health, has over 300 academic publications, and frequently consults with health, technology, athletics, and nutritional companies and organizations regarding sleep, health, and performance. **Becky Halstead** is a retired Brigadier General, US Army, and in 2010 founded her own leader consultancy company, STEADFAST Leadership, LLC. Becky specializes in inspirational speaking, developing leader training programs, consulting and advising. In 2013, she authored her first book on leadership, 24/7: The First Person You Must Lead Is YOU. A graduate of the United States Military Academy, she achieved an historic milestone as the first female to be promoted to General Officer. She was the senior Commanding General for logistics in Iraq and the first female in U.S. history to command in combat at the strategic level where she was responsible for over 25,000 personnel located across 55 different bases, providing logistics in support to over 250,000 personnel. In 2011, her STEADFAST leadership model was developed into a Harvard Business School Case Study, currently being used in MBA programs across a wide range of top universities.

Machell Hoover, RDH, FAAOSH, CHC, is the visionary CEO and founder of Integrative Dental Coaching. As the Head of Oral Systemic Health and Hygiene Growth for the Institute of Clinical Calibration, she co-authored the impactful book, "A Patient's Guide to Oral Systemic Connections". A former American Academy for Oral & Systemic Health board member, she now serves on the Advisory Board of RDH Magazine. As a clinical integrative hygienist, speaker, and consultant, Machell leverages her expertise in dental sleep medicine and oral-systemic connections to empower healthcare professionals. Her extensive training, including the Bale/Doneen Preceptorship, Periodontal Health through Kois, and multiple health and wellness coaching certifications, underscores her commitment to excellence and creating a meaningful global impact. Machell treasures quality time with family and friends and passionately volunteers, particularly in efforts against human trafficking, embodying her commitment to making the world a better place.

**Nelly Huynh, PhD** is a dedicated researcher in the field of dental sleep medicine, with a focus on sleep disordered breathing and sleep bruxism from childhood to advanced age. She is also interested in understanding the impact of sleep on oral health in healthy adults and during pregnancy. She holds an advanced degree in biomedical sciences, is an associate professor and associate vice dean of graduate studies at the Faculty of Dental Medicine of the Université de Montréal (Canada). Dr. Huynh is a Director-at-Large on the AADSM Board of Directors.

**Dennis Hwang, MD** is a sleep and pulmonary physician and the co-chair of sleep medicine for Kaiser Permanente Southern California. He was the chair of the AASM EHR Integration Task force and a member of the artificial intelligence and other AASM technology committees. His research interest is in innovating mechanisms of integrating healthcare-related technologies to enable data-driven and artificial intelligence strategies to enhance personalized medicine and population management.

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**Amy Jordan, PhD** is Director of the John Trinder Sleep Laboratory, Professor and Deputy Head of School in the Melbourne School of Psychological Sciences at the University of Melbourne. She is also an Honorary Fellow at the Institute for Breathing and Sleep, Austin Health. Prof Jordan completed her PhD at the University of Adelaide in the Adelaide Institute of Sleep Health in 2002. She then completed a post-doctoral fellowship and attained a Junior Faculty position at Harvard Medical School and the Brigham and Women's Hospital in Boston, before returning to Australia and joining the University of Melbourne in 2009. Her research interests span all aspects of "sleep". However, the vast majority of her research has investigated the causes and consequences of obstructive sleep apnea. Current projects include several investigating the neural control of upper airway muscles and the relationship between sleep and pain.

**Brendan Lucey, MD** is a Professor of Neurology and Head of the Sleep Medicine Section at Washington University in St Louis School of Medicine. He received his undergraduate degree from the University of Vermont and his medical degree from the Johns Hopkins University School of Medicine. After completing a neurology residency at Washington University School of Medicine and a clinical neurophysiology fellowship at Brigham and Women's Hospital/Harvard Medical School, Dr. Lucey was on active duty in the United States Air Force. He returned to Washington University in 2012 where his research has focused on sleep, aging, and neurodegeneration with a focus on Alzheimer's disease. He has been funded by the NIA including a K76 Paul B. Beeson Emerging Leaders Career Development Award in Aging, the BrightFocus Foundation, the AASM Foundation, and Open Philanthropy/Good Ventures.

Jennifer Martin, PhD is a clinical psychologist and professor of medicine at the David Geffen School of Medicine at UCLA and an expert in sleep disorders and sleep health. Dr. Martin's scientific research program focuses on improving sleep as a key component of maintaining and improving physical and mental health. Her work has included studies of novel approaches to treating insomnia disorder, and in understanding how improved sleep leads to health benefits. She has over 200 scientific publications and is a past president of the American Academy of Sleep Medicine.

**Cindy Moon, MPP, MPH** is Vice President of Health Care Payment and Delivery Reform with Hart Health Strategies Inc, a Washington-DC based bipartisan consulting firm specializing in federal legislative and regulatory health care issues. Ms. Moon has more than 20 years of experience working on health coverage and payment policy issues. Most recently, prior to joining Hart Health Strategies Inc., Ms. Moon worked at the White House Office of Management and Budget (OMB) where she advised on policy solutions affecting the Medicare program. Ms. Moon earned her Master of Public Policy and Master of Public Health from the University of California at Berkeley and her Bachelor of Arts from Harvard University. **Timothy Morgenthaler, MD** is a Professor of Medicine in the Division of Pulmonary, Critical Care, and Sleep Medicine. He served as the Director of the Center for Sleep Medicine at Mayo Clinic from 2016 to 2024. He is a past President of the American Academy of Sleep Medicine and has received the Academy's Nathaniel Kleitman Distinguished Service Award for contributions to the field of sleep medicine. Dr. Morgenthaler also holds roles in healthcare quality leadership, currently serving as Vice-Chair for Quality at Mayo Clinic with a focus on Global Quality Consulting.

**Anne Marie Morse, DO** is a neurologist with special training in child neurology and a sleep medicine specialist. She is a highly regarded thought leader who proudly embraces her reputation as a health care disruptor, embracing digital transformation, transdisciplinary collaboration and advocating for a personalized delivery of care driven by the patient.

**Megan A. Nye, EFDA** has been in the dental sleep medicine field since 2010. Megan holds an EFDA license and managed a dual private practice which focused on prosthodontics and dental sleep medicine. Megan now serves as the dental sleep supervisor for the dental sleep medicine team within the pulmonary and sleep practices at Wellspan Health. Megan served as a member of the AADSM DSM Team Member Education Task Force and assisted with the development of the AADSM DSM Team Member Training Program. She is currently a member of the AADSM Education Committee. Megan finds this field very rewarding in assisting patients achieve better sleep and improving their overall health.

Paul Nguyen, MD, MS is a board-certified cardiologist. He completed his cardiology fellowship at the University of Missouri - Kansas City. He attended the prestigious Mid-America Heart Institution in Kansas City and received his fellowship in cardiac electrophysiology. Dr. Nguyen's passion for human service is highlighted by his compassion for patient care, belief in Women's Health, commitment to clinical research in the areas of "Health Status Outcomes" and relentless support of medical and clinical education. In 2008, Dr. Nguyen founded Elite Cardiology where he currently practices cardiovascular medicine. He is on staff at Northwestern Medicine Kishwaukee Hospital where he brings technology, innovation, and research to optimize patient care. In 2012, Dr. Nguyen founded Sudden Cardiac-death Awareness Research Foundation (S.C.A.R.F.), a non-profit organization in response to an overwhelming need for public education and awareness of sudden cardiac arrest/death. Dr. Nguyen also serves as the director of innovation for a leading telehealth firm.

**Michael Olson, MD, MS** is an Assistant Professor of Otolaryngology, Head & Neck Surgery and is a member of the Division of Facial Plastic and Reconstructive Surgery and Sleep Apnea Surgery at the Mayo Clinic in Rochester, MN. He completed his medical school training at Mayo Medical School followed by a residency in Otolaryngology, Head & Neck Surgery at the Mayo Clinic. Dual fellowships in comprehensive sleep apnea surgery and facial plastic and reconstructive surgery were completed in San Antonio, Texas. He holds a joint appointment with the Department of Pulmonary Critical Care Medicine in the Center for Sleep Medicine at the Mayo Clinic. His clinical interests include optimizing surgical options and outcomes for PAP intolerance patients with obstructive sleep apnea.

**Sushmita Pamidi, MD** is a respirologist and sleep physician. She is an Associate Professor of Medicine at McGill University. She is a clinical scientist with expertise in epidemiology and health outcomes research using observational and clinical trial designs. Dr. Pamidi is the Director of the Respiratory Epidemiology and Clinical Research Unit at McGill. Her research program focuses on cardiometabolic disease as it relates to obstructive sleep apnea (OSA) both in the general adult population as well as during pregnancy. Her ongoing research includes treatment of OSA in pregnancy using CPAP and mandibular advancement splints.

Jonathan A. Parker, DDS is a graduate of the University of Minnesota School of Dentistry. He has been caring for patients with snoring and sleep apnea for over 30 years. He is also a co-founder of the Sleep Performance Institute. He is a Diplomate of the American Board of Dental Sleep Medicine (ABDSM) and the American Board of Orofacial Pain (ABOP) and a past president of the ABDSM. Dr. Parker is an adjunct clinical professor at Tufts University School of Dental Medicine. He lectures internationally on the dentist's role in treating snoring and OSA. He is also well-known for developing innovative techniques and protocols to improve patient care and treatment outcomes in dental sleep medicine.

**Katherine Phillips, DDS, MS** is an orofacial pain specialist with a practice solely focused on orofacial pain and dental sleep medicine in The Woodlands, TX. She received her undergraduate degree from the University of Michigan, her dental degree from the University of Detroit Mercy School of Dentistry, and her Master of Science degree in Orofacial Pain and Oral Medicine from the University of Southern California. Dr. Phillips is a Diplomate in both orofacial pain and dental sleep medicine. She is a past president of the American Board of Orofacial Pain. She has also served on multiple committees for the AADSM and was an author on 2024 AADSM "Definition of an Effective Oral Appliance" paper.

**Judie Roan** is a provider relations senior analyst with CGS Jurisdiction C. Prior to joining CGS, Judie was an outreach specialist with the Jurisdiction A DME MAC and an ombudsman and business analyst with the Region A DMERC. Judie brings over twenty-five years of Medicare experience to her current position. Her primary focus is providing the highest quality education and sharing her in-depth knowledge of Medicare policies. She strives to help the supplier community utilize all of the valuable resources available for the DMEPOS industry, guiding the to submit claims correctly and successfully pass audits. **Eric Runyon, DDS** received his dental degree from the University of Missouri Kansas City. Upon graduating he worked in the St. Louis, MO area for 8 years before moving to the Kansas City area to be closer to family. His passion for dental sleep medicine led him to the AADSM where he completed the Mastery Program and became a Diplomate of the American Board of Dental Sleep Medicine. Dr. Runyon is currently Vice-Chair of the AADSM Annual Meeting Committee and Co-Chair of the AADSM Practice Management Program. He previously was Co-Chair of the Breaking Down Barriers Course and served on the AADSM Strategic Continuing Education Offerings Task Force.

**Bridget Saroff** is an experienced marketing and communications professional with a diverse background spanning creative direction, strategic marketing, and public relations. In her role as an Account Director at KNB Communications, Bridget oversees the AADSM's patient-facing marketing and media relations efforts.

**Richard Schwab, MD** is a Professor of Medicine and Chief of the Division of Sleep Medicine at the University of Pennsylvania Perelman School of Medicine. Dr. Schwab received his undergraduate degree from Haverford College, his medical degree from the University of Pennsylvania. He completed his internship and medical residency at TJUH. He completed his Pulmonary, Critical Care and Sleep Fellowship at Penn. Dr. Schwab has over 30 years of research experience studying the pathophysiology of obstructive sleep apnea (OSA) with sophisticated MRI techniques. His research has resulted in key observations about the genetics, pathogenesis and treatment of OSA. He has been funded by the NIH for over 30 years and has active NIH grants. He has been involved with studies showing that weight loss improves sleep apnea.

#### Michael Simmons, DMD, MScMed, MPH, MSc, FAASM,

**FAAOP** is an ADA specialist in orofacial pain. He is also an educator, researcher, publisher, advocate for dentists and above all a perpetual student, with multiple Master's degrees and fellowships, including a FAASM and Diplomate status with the ABDSM. He has served in various capacities on the board of directors of his local dental society, the AADSM, California Sleep Society and American Sleep Apnea Association, Western Pain Society as well as several dental foundations. Dr. Simmons has written a great number of resolutions to increase dentists' engagement in sleep medicine at the California and ADA level. His peer reviewed published research has included a number of leading sleep physician coauthors as well as public health experts and his focus is on population level solutions. In addition to lecturing nationally and internationally, Dr. Simmons taught at UCLA's dental school for over 30 years on a variety of sleep medicine and pain management topics.

**Olivier M. Vanderveken, MD, PhD** is an ENT, Head and Neck Surgeon at Antwerp University Hospital where he is the Chair of the Department. He is a Full Professor at the Faculty of Medicine and Health Sciences of University of Antwerp. His main research is in the

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area of sleep-disordered breathing focusing on pathophysiological assessment of upper airway collapse during sleep, mandibular advancement devices and upper airway surgery. He is the Editorin-Chief of B-ENT and Deputy Editor of the AADSM Journal of Dental Sleep Medicine. Dr. Vanderveken is the founding president of the interdisciplinary Belgian Dental and Surgical Sleep Medicine Academy (iBEDSSMA). He has co-authored several professional scientific publications in high-impact peer reviewed journals. He has been awarded several national and international scientific awards and holds a Senior Clinical Investigator Fellowship at the Research Foundation Flanders (FWO) supporting him to pursue a full-fledged career in translational research.

**Terri E. Weaver, PhD, RN, FAAN, ATSF, FAASM** is Emerita Dean of the College of Nursing, Emerita Professor of Biobehavioral Nursing Science University of Illinois Chicago College of Nursing and Emerita Professor, School of Nursing, University of Pennsylvania. Dr. Weaver received her Bachelor of Science from the University of Pittsburgh and Masters of Science and PhD from the University of Pennsylvania. She is recognized for her research on the assessment and effect of daytime sleepiness on daily behaviors and impact of treatment outcomes. Supported by the National Institutes of Health, Dr. Weaver's scholarship has been disseminated in more than 120 publications. She received the Ada Sue Hinshaw Award from the Friends of the National Institute of Nursing Research, the William C. Dement Academic Achievement Award for exceptional academic research from the American Academy of Sleep Medicine and was inducted into the Sigma Theta Tau International Nurse Researcher Hall of Fame.

Lori Weber, CPC is a Part B Provider Outreach and Education (POE) representative with Noridian Healthcare Solutions, LLC. for the island territories of American Samoa, Guam, Northern Mariana, along with Hawaii, California, Oregon and Utah. In 2006, she joined Noridian, the Medicare fee-for-service contractor for 13 states and 3 islands in two jurisdictions. She's a local chapter CPC member of the American Academy of Professional Coders (AAPC), part of the CMS and Noridian Informal Medicare Professional Advisory Council (IMPAC), serves on the national Medicare Learning Network (MLN) committee, and many other Medicare advisory councils. As educators, we continue to provide association (AHIMA, HFMA, MGMA, etc.) and provider education via webinars, articles, individual outreach and as an invited speaker to specialty associations. She enjoys assisting and educating the provider community.

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<sup>(1)</sup>Liptak L, Sall E, Kim S, Mosca E, Charkhandeh S, Remmers J. Different Oral Appliance Designs Demonstrate Different Rates of Efficacy for the Treatment of Obstructive Sleep Apnea: A Review Article. Bioengineering 2025, 12, 210.



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## International Certificants

Maryam Arab, BDS, MDS Chidsanu Changsiripun, DDS, PhD Junghwan Jo, DDS, PhD Song Jie Leo, BDS Young Lim, BDS



\*List reflects those who earned status with the ABDSM between February 1, 2024 and February 1, 2025. For any questions regarding this listing, please contact <u>info@abdsm.org</u>

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