



Video Submission Offer Rules

Eligibility:

- Must be a current AADSM member.

Details:

- Video must be in mp4 format (no more than 20 MB).
- Video must not exceed 30 seconds in length.
- Video must adhere to the suggested topics or something similar. Off-topic videos will not be considered.
- Videos must NOT contain any patient identification, copyrighted music or other material; promote any product or brand; contain profanity, content depicting or promoting sexual activity, content depicting or promoting illegal activity, or content that depicts or promotes violence or harm.

Offer Period:

- Submissions will be accepted no later than March 1, 2024.

Winner Notification:

- Winner(s) will be notified no later than March 15, 2024 via email or phone.

Prizes:

- The final decision will be made by an internal committee.
- First place will receive complimentary 2024 AADSM annual meeting registration:
 - 1 Full AADSM member registration (up to a \$700 value)
 - Up to 2 AADSM Team Member registrations (up to a \$325 value each)
- Second place will win 50% off one 2024 AADSM Annual Meeting registration.
- All submissions will be considered for featuring on AADSM social media, promotional materials, and advocacy efforts, etc.

Other Conditions:

- To qualify for the two complimentary team member registrations offered to the first-place winner, each individual must be an AADSM Dental Team member.

- If the winning member(s) has already registered for the 2024 AADSM Annual Meeting, a full or half refund will be issued. Refunds will be applied to the original payment source (i.e., credit card, check). Any refunds applied via check will be processed by the AADSM to individuals in the US (or e-payment to individuals who chose to set up an account in Bill.com) and by wire transfer to individuals outside of the US.
- The prize only includes the general registration fee. It does not include add-ons such as the Pediatric OSA Course, Evening at the Audubon Aquarium: A Networking Event. These can be added to a general registration for a fee. It is not transferable and has no cash value. All expenses associated with travel to and from the 2024 AADSM Annual Meeting are the responsibility of the winner(s).
- To avoid violating copyright law, members who choose to use music are strongly encouraged to use either an original song; music available in the chosen platform; or royalty-free licensed music (e.g., music purchased - or downloaded for free - from a stock music website), etc.
- Members are responsible for securing all necessary rights, licenses, clearances, releases, consents and/or permissions from any other people who appear in the video entry.

Governing Law

- All claims arising out of or relating to these Rules will be governed by Illinois law and will be litigated exclusively in the federal or state courts of DuPage County, Illinois.

Agreement to Official Rules:

- By submitting a video, the AADSM member:
 - Grants the AADSM a worldwide, non-exclusive, royalty-free, and transferable license to distribute and display your video at the 2024 AADSM Annual Meeting and in other marketing/communication efforts.
 - Agrees to the decisions of the AADSM and its judges, including the selection of winners and the awarding of prizes.
 - Represents and warrants that member meet the requirements and qualifications for this offer and that has read these Rules and are fully familiar with them.
 - Represents and warrants that the entry is original and in full compliance with the terms of service of the platform hosting the video (i.e., Instagram, TikTok, or YouTube), if applicable.
 - Represents and warrants that member will be liable for any failure to comply with these Rules.
 - To the extent permitted by applicable law, agrees to defend, indemnify and hold harmless the AADSM, its Affiliates, officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including attorney's fees) arising from: (i) participation in the offer; (ii) your violation of any term of this Agreement; (iii) your violation of any third party right, including without limitation any copyright, property, or privacy right; or (iv) any claim

that your video caused damage to a third party. This defense and indemnification obligation will survive this Agreement and the offer rules.

- Grants the AADSM the right, except where prohibited by law, to use member's name, likeness, or picture for advertising and promotional purposes in promoting or publicizing the offer, the AADSM and its mission and services.

Agrees that member shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, rights of integrity or attribution, or right of publicity) arising out of any use of your name, likeness, picture, or entry.

Judgement Rubric:

Creativity: 1-5

- Has the member dedicated creative efforts to the video?
- Is the material unique and personalized?

Commitment to Subject (DSM, OAT, AADSM): 1-5

- Does the member show passion and excitement for DSM?
- Is the material personalized?
- Is it on-topic and relevant?

Adequate Format: 1-5

- Is the length appropriate?
- Is it accessible? A Dropbox link, a YouTube link or an mp4 email attachment.

Accuracy of Information (if applicable): 1-5

- Are all scientific and medical claims in the video accurate?
- Are all the claims appropriate for the AADSM to share?
- If no specific claims are made, this category can be ignored when scoring.